

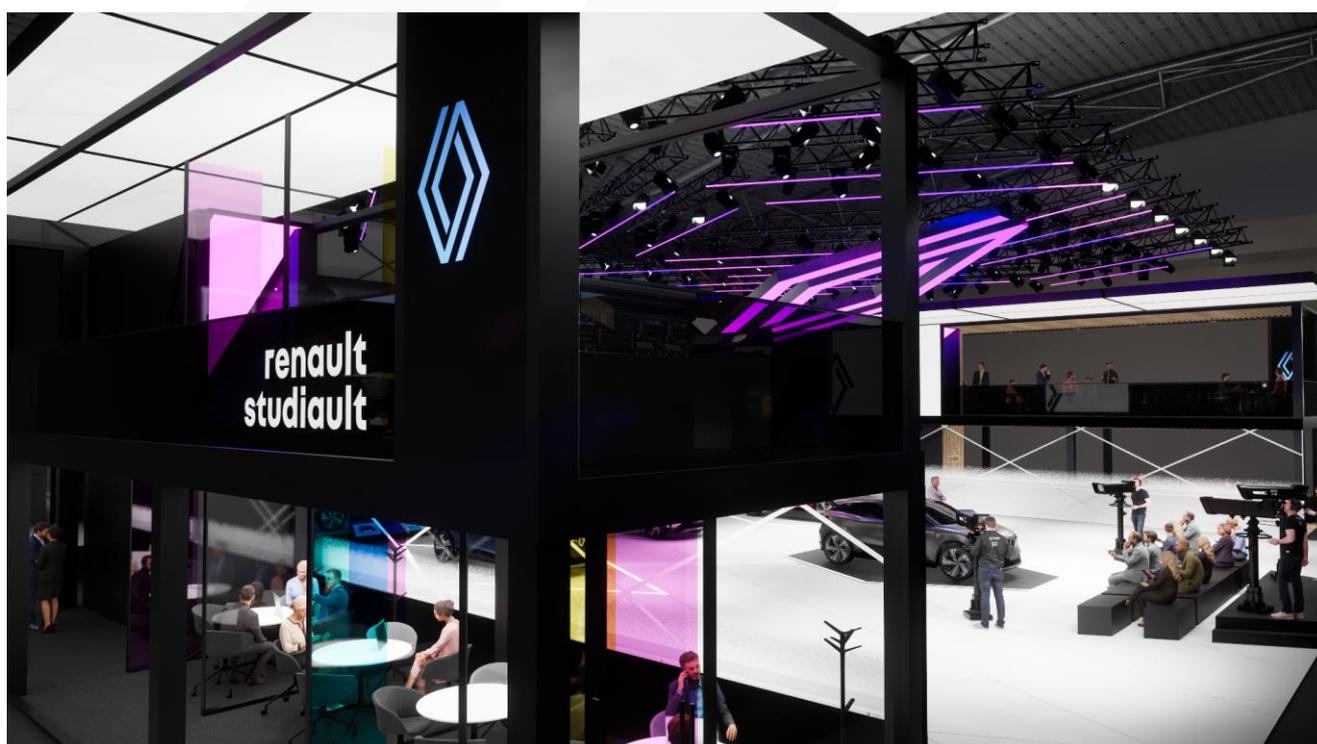
# PRESS RELEASE

07/07/2021



## WORLD PREMIERE FOR RENAULT AT THE 2021 IAA MUNICH MOTOR SHOW

- RENAULT ANNOUNCES ITS ATTENDANCE TO THE 2021 IAA MUNICH MOTOR SHOW
- RENAULT WILL REVEAL ITS NEW MEGANE E-TECH 100% ELECTRIC FOR A WORLD PREMIERE
- THE RENAULT PRESS CONFERENCE WILL BE HELD ON MONDAY, SEPTEMBER 6TH, AND WILL BE LIVE STREAMED
- WELCOME TO 'RENAULT STUDDIAULT': NEW CONCEPT FOR A NEW BOOTH



Renault announces its attendance to the IAA Munich Motor Show which will be held from September 6th to 12th, 2021, at Messe - Am Messeturm - 81829 Munich. The program for this 2021 edition is rich with one world premiere: **the All-new Renault MEGANE E-TECH 100% ELECTRIC.**

The Renault brand will be present in **Hall B1** with a set-up dedicated to the All-new MEGANE E-TECH 100% ELECTRIC from Monday, September 6th for the first press day.

From Tuesday, September 7th, the Renault booth will exhibit the **R5 Prototype** model and pay tribute to the original **Renault 5 with iconic versions** passionately selected for the occasion.

The Renault press conference will be held on Monday, September 6th, 2021 and will be live streamed.

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The new booth concept called “**Renault studiault**” will be introduced there for the first time and will offer a versatile structure to adapt the booth to the different required communications formats: talk shows, video contents displayed on mobile screens, exhibition of vintage vehicles or technological demonstrators.

Renault’s program at the Motor Show:

- September 6th: new MEGANE E-TECH 100% ELECTRIC
- September 7th: new MEGANE E-TECH 100% ELECTRIC, R5 Prototype, iconic Renault 5
- September 8 th: Mobilize
- September 9 th: Renault E-TECH models focus
- September 10/11 & 12th: new MEGANE E-TECH 100% ELECTRIC, R5 Prototype, Renault E-TECH models focus

On Wednesday, September 8th, for the first business day, the Renault booth will be adapted to welcome Mobilize, the brand dedicated to new mobility solutions and energies.

## ABOUT RENAULT

Renault, a historic mobility brand and pioneer of electric vehicles in Europe, has always developed innovative vehicles. With the ‘Renaulution’ strategic plan, Renault has embarked on an ambitious, value-generating transformation moving towards a more competitive, balanced and electrified range. Its ambition is to embody modernity and innovation in technology, energy and mobility services in the automotive industry and beyond.

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