

# PRESS RELEASE

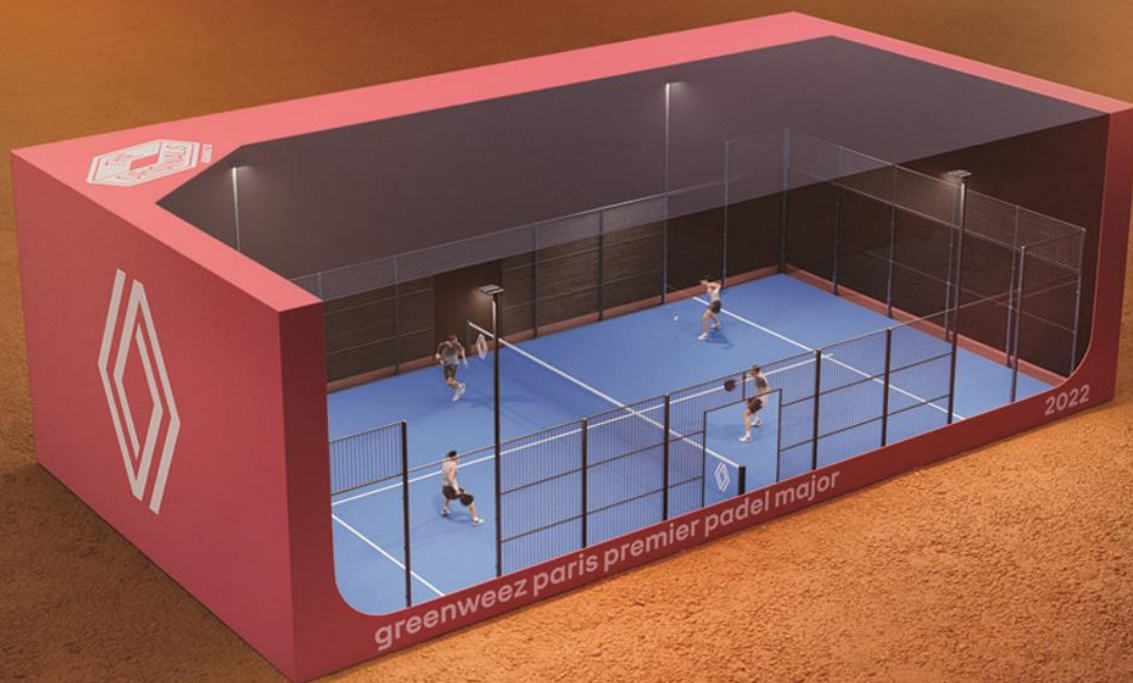
05/07/2022



## RENAULT IS THE NEW OFFICIAL PARTNER OF THE GREENWEEZ PARIS PREMIER PADEL MAJOR

- Renault and the French Tennis Federation team up once more, this time for the biggest padel tournament in France, the Greenweez Paris Premier Padel Major.
- Renault is providing a fleet of 20 all-new Renault Megane E-Tech electric.
- Renault logo will be showing on the nets of the main padel courts.

padel,  
our new  
playground



**Renault new partner  
of Greenweez Paris Premier Padel Major  
11 - 17 July 2022 at the Roland-Garros stadium**





The French Tennis Federation (FFT) is organising the inaugural Greenweez Paris Premier Padel Major at the Roland-Garros stadium, taking place from the 11<sup>th</sup> to the 17<sup>th</sup> of July 2022.

In this context, the history between Renault and the French Tennis Federation is taking a new impulse as Renault becomes official partner of the Parisian Major of the Premier Padel international circuit.

## **RENAULT X PADEL**

After the great success of the collaboration during the last Roland-Garros tournament, Renault decided to team up with the French Tennis Federation on another racked sport: padel. A young, fun, trending, and up-and-coming discipline, which is gaining momentum counting on always more players, fans, and international tournaments all around the globe.

Starting from the 2022 edition, and with an initial duration of three years, Renault will become official partner of the tournament for the first year and scale up to Premium Partner for the coming years, in 2023 and 2024.

## **AN ELECTRIC PARTNERSHIP**

As official mobility partner, Renault will provide a fleet of 20 all-new Renault Megane E-Tech electric to the Greenweez Paris Premier Padel Major, as part of the total 30 vehicles fleet used to transfer players and their teams and officials.

During the tournament week, the brand will also count on a 150sqm booth in the Roland-Garros stadium alleys, where visitors will be able to find all-new Renault Megane E-Tech electric, Renault 5 Prototipe, and all-new Renault Austral SUV, including the Esprit Alpine version.

## **RENAULT LOGO GOES UP TO THE NET**

For the Greenweez Paris Premier Padel Major, the Roland-Garros stadium will transform itself, passing from the iconic red clay to the artificial grass and metal mesh and glass panels. Six padel courts will be installed, including the main one on the Court Philippe Chatrier. Courts 2, 3, 4, 5 and 6 will also be used to host matches.

As part of this new collaboration, Renault logo will be displayed on the nets and side panels of the main courts throughout the entire tournament.

## **ABOUT RENAULT**

Renault, a historic mobility brand and pioneer of electric vehicles in Europe, has always developed innovative vehicles. With the 'Renaulution' strategic plan, Renault has embarked on an ambitious, value-generating transformation moving towards a more competitive, balanced, and electrified range. Its ambition is to embody modernity and innovation in technology, energy, and mobility services in the automotive industry and beyond.



## ABOUT THE FRENCH TENNIS FEDERATION

The French Tennis Federation is an association governed by the law of 1901 and party to a ministerial delegation. It is dedicated to the promotion, development and success of tennis, para-tennis, padel, beach tennis and courte paume in France. The FFT brings together, supports and coordinates its affiliated clubs. With 4 million members and one million staff in nearly 7,500 clubs, tennis is France's leading individual sport. The FFT also ensures France is represented internationally, by entering teams into international competitions including the Davis Cup, Fed Cup and the Olympic Games, as well as organising some of the world's biggest sporting events: Roland-Garros and the Rolex Paris Masters. Since its creation in 1920, the FFT's identity has been founded on combining the development of amateur tennis across the country for people from all walks of life with the organisation of major international events.