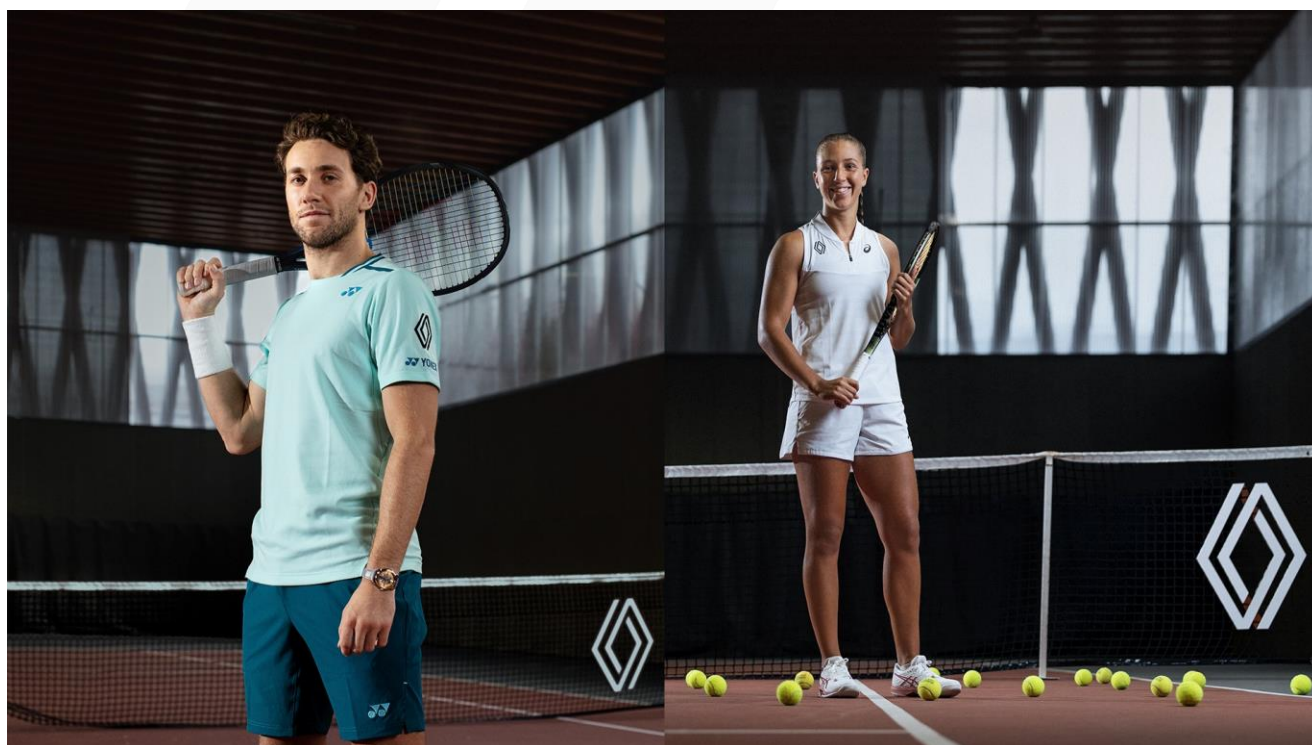




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## RENAULT ENCOURAGES PEOPLE TO TAKE UP TENNIS THROUGH GIVE ME 5

- Give Me 5 is Renault's social programme designed to support young people and disadvantaged communities, encouraging them in particular to take up tennis.
- Professional tennis players Diane Parry and Casper Ruud have become the brand's newest ambassadors, joining Félix Auger-Aliassime, Diede de Groot and Luca Van Assche who already represent Renault.



Having become a premium partner of the French Open in 2022, Renault started 2024 by bringing on two elite tennis players at the top of their game, Diane Parry and Casper Ruud, as new brand ambassadors. They join Félix Auger-Aliassime, Diede de Groot and Luca Van Assche, who have already been on board with the brand since last year.

The five Renault ambassadors embody the brand's values and image playing tennis on the professional circuit. Their role is to support Renault in its initiatives to encourage people to get involved in sport, especially through its Give Me 5 programme. The five players will wear the Renault diamond on their clothing at the Australian Open, the first Grand Slam tournament of the year.

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Diane Parry, aged 21, is one of the rising stars of French tennis. Her beautiful playing style has led her to represent a certain idea of tennis elegance. The former junior world number one has already won two tournaments on the professional tour (Montevideo WTA 125 tournament in 2021 and the Paris Racing Club WTA 125 tournament in 2023).

Norwegian player Casper Ruud, 25 years old, is a three-time Grand Slam finalist, including the past two years in Paris. Having won 10 ATP tournaments on all surfaces since the start of his career, he is also celebrated for his clean game play and sporting mindset.



I am delighted to join the Renault family as a global ambassador! It is an honour to work with such a prestigious brand with such a rich history in the world's automotive industry. I was especially motivated and inspired to join forces with Renault because of the good it does in the community. I am excited to start working with the brand.

**Casper Ruud, professional tennis player**



### **Give Me 5 making a tangible difference in disadvantaged communities**

Since 2022, Renault has helped to build and renovate five tennis courts in France, two in Brazil and two in Argentina.

In France, Renault has supported Yannick Noah's Fête le Mur charity, funding projects to build three playgrounds in disadvantaged communities in Marseille, Poitiers and Roubaix. Renault and Fête le Mur strive to support disadvantaged communities and encourage people to get into tennis and sport in general.



As part of the premium partnership with the French Open, Renault intends to make tennis more accessible to people living in disadvantaged communities through the Give Me 5 programme. Our five ambassadors will really help to develop the programme.

**Arnaud Belloni, Renault Global Marketing Director**



### **ABOUT RENAULT**

Renault, a historic mobility brand and pioneer of electric vehicles in Europe, has always developed innovative vehicles. With the 'Renaulution' strategic plan, Renault has embarked on an ambitious, value-generating transformation moving towards a more competitive, balanced and electrified range. Its ambition is to embody modernity and innovation in technology, energy and mobility services in the automotive industry and beyond.

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