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RENAULT AUSTRAL WINS 'BEST BUY CAR OF EUROPE 2023' AWARD

- All new Renault Austral has been voted "Best Buy Car of Europe 2023" by the AUTOBEST jury
- Austral scores a double win in the AUTOBEST 2023 competition, after receiving the SMARTBEST award for its OpenR Link multimedia system connected with Google Automotive Services



AUSTRAL AWARDED "AUTOBEST – BEST BUY CAR OF EUROPE 2023"

The 31 journalists on the AUTOBEST jury, from 31 European countries, have voted Austral "Best Buy Car of Europe 2023". After having been among the 6 finalists a few weeks ago, the jury chose Renault Austral as the car that best meets the buying criteria of European consumers.

In addition to the "Best Buy Car of Europe 2023" award, Renault Austral also won the SMARTBEST 2023 award last November. This award recognizes the excellence of the OpenR Link multimedia system connected with Google Automotive Services, making Austral the best connected car in Europe.

THE TECHNOLOGICAL, EFFICIENT AND CONNECTED SUV FOR ALL!



On sale since November 2022 in Spain, then in France, Austral embodies Renault's strategy to win back the C segment and is positioned at the heart of the C-SUV segment. It is aimed at both private and professional customers looking for a distinctive, status-oriented vehicle.

Austral offers the best of technology for all with 32 driving aids, Renault's 4CONTROL advanced system, an OpenR Link multimedia screen offering the best of Google's services and applications and a particularly efficient 200 hp E-TECH full hybrid engine, without compromising on driving pleasure.



All new Austral wins the AUTOBEST 2023 award. This is a great pride and recognition for all the Renault teams (from design, engineering, the Palencia plant, sales and the network), who worked on the project. The 31 members AUTOBEST jury from 31 countries clearly understood that our new C-segment SUV is the perfect synthesis of the best of both worlds: an electric vehicle for city driving and an extremely efficient hybrid engine capable of covering long distances without recharging. With OpenR Link and Google Automotive Services, Austral also offers the best in services, connectivity and applications to provide an immersive and intuitive driving experience.



Fabrice CAMBOLIVE, Renault Chief Operating Officer



Our winner of this year is representing the next level of Renault brand. It is the best product of the French maker, with high end materials, very high perceived quality, superb driving abilities, an impressive design and probably the best-connected technologies on board of automobiles today. It is benefiting from the E-TECH full hybrid engine, one of our previous winners of TECHNOBEST award. Out of the 6 finalists of this edition, Austral managed to impress most of the members of the largest European independent motoring media Jury by the number of represented countries, with many placing it on top of their vote. With this victory, Renault is making a great come back to the top of our competition, becoming with Austral the 'Best Buy Car of Europe in 2023'!



Dan Vardie, Founder & Chairman of the AUTOBEST organization



ABOUT RENAULT

Renault, a historic mobility brand and pioneer of electric vehicles in Europe, has always developed innovative vehicles. With the 'Renaulution' strategic plan, Renault has embarked on an ambitious, value-generating transformation moving towards a more competitive, balanced and electrified range. Its ambition is to embody modernity and innovation in technology, energy and mobility services in the automotive industry and beyond.