

PRESS RELEASE

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RENAULT, THE FIRST BRAND TO INTEGRATE WAZE DIRECTLY INTO ITS MULTIMEDIA SYSTEM

- **Waze is a navigation application widely used by motorists with 20 million active users per month in France.**
- **Waze is now available on All-new Austral and Renault Megane E-Tech electric vehicles equipped with the OpenR screen and the OpenR Link multimedia system with integrated Google.**
- **Drivers will be able to access all Waze functions directly on the 12-inch vertical screen, without using their smartphone, and enjoy a new intuitive, immersive and connected driving experience for greater safety.**

Let Waze guide you, only bigger!

Renault has become the first car brand to offer the Waze application directly integrated into the vehicle's multimedia system. The integration of Waze into the OpenR Link multimedia system with integrated Google and therefore visible on the 12-inch vertical screen of the All-new Austral and Mégane E-Tech electric naturally offers drivers greater comfort and safety. Without using a smartphone, the driver has access to real-time traffic information, favourite routes and saved destinations on the eye-level screen. Other vehicle features and music remain accessible, even if Waze is activated. No need to worry about your smartphone or USB cable!

This new experience with Waze is available in European countries for all All-new Austral and Mégane E-Tech electric customers equipped with the OpenR screen and the OpenR Link interface with integrated Google.

How to access the application?

Customers can easily download and install the Waze app for OpenR Link either directly from Google Play via their OpenR Link interface in their vehicle, or from their My Renault mobile app. Customers can then create a Waze account or use an existing Waze account for safe driving, always free of charge.



Renault is the first car brand to offer Waze directly on the vehicle's multimedia screen, without activating the smartphone. We are convinced that the large number of Waze users will appreciate this new feature when they drive the All-new Austral or the Mégane E-Tech electric. This is clearly in line with our strategy to offer our customers an intuitive, immersive and connected driving.



Jérôme SEROR, Director of Digital Customer Experience, Renault

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As more and more Waze users join us on in-car platforms and as this type of technology continues to evolve, it is important that we provide them with the best driving experiences. That's why we are pleased and proud to announce our partnership with Renault. The integration of Waze's real-time routes, navigation and alerts into the screen of Renault's next generation vehicles offers a smoother and more streamlined driving experience. We look forward to bringing this all-new driving experience to as many users around the world as possible in 2023.



Aron DI CASTRO, Director of Marketing and Partnerships at Waze

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ABOUT RENAULT

For over a century, Renault has been developing, manufacturing and selling vans to meet the needs of professionals around the world. Express, Kangoo, Trafic and Master, iconic vehicles, are recognized worldwide for their innovations that improve the daily lives of their users. Renault Pro+ has been the European leader for more than a decade on a number of markets (thermal and electric). It offers sustainable, personalized and intelligent mobility solutions through a unique combination of solutions, services and financing designed to simplify and boost the business of professional clients. It combines innovative digital solutions, a panel of approved repairers and a network of commercial vehicle experts through more than 600 Renault Pro+ centers in over 30 countries.

ABOUT WAZE

Waze solves mobility challenges by bringing people and technology together. It is a platform that allows users to share traffic data, keep the Waze map up to date, and alert each other to incidents - all ways to improve our daily mobility. Thanks to its active community around the world, Waze helps municipalities and mobility stakeholders ease traffic by informing them about their infrastructure and the impact of urban planning.

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