

# Short News

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## Renault launches the first ever online time capsule on Twitter

- **At the Frankfurt Motor Show 2017, Renault unveiled its vision of mobility in 2030 with SYMBIOZ, an autonomous, electric, connected concept car that works in perfect harmony with the home.**
- **Alongside this presentation, the brand has introduced an original, futuristic concept on social media: #RenaultTimeCapsule.**
- **The idea behind it is simple: write a message on Twitter that sets out your own vision of tomorrow's mobility, then conceal it!**

To mark the unveiling of its SYMBIOZ concept car at the Frankfurt Motor Show 2017, Renault is launching a similarly novel, futuristic initiative on Twitter called [#RenaultTimeCapsule](#).

Indeed, for the first time, a brand has created a time capsule (a small box containing souvenirs and messages for future generations as a token of the present) that is online via Twitter's "Direct Message" feature. Users write a message expressing their own vision of mobility in 2030 and can add a photo, video or audio recording if they wish. They then conceal, or "bury", it on the [@Groupe\\_Renault](#) account.

This time-capsule initiative from Groupe Renault is only the first stage of a more general program the brand has lined up. The next step of this voyage in time will feature very soon on the Group's social-media pages.

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