

# Brève

13 MARS 2017

## Renault invitation to entrepreneurs at Franchise Expo Paris

**Renault, in partnership with the GCR<sup>(1)</sup>, will be taking part in the Franchise Expo Paris trade fair from 19 to 22 March 2017 at the Porte de Versailles Exhibition Centre in Paris.**

Visitors to the Renault stand in Hall 2.2 will be able to find out about Renault sub dealers investment opportunities, and speak with Renault dealer network development managers. Every year, 150 to 180 Renault sub dealers, of all sizes, in all regions of France, become available.

Starting a new Renault sub dealer, or taking over an existing one, is an opportunity to join France's leading automotive network, a long-standing and profitable network that reaps full benefit from a renewed product range. Renault wishes to meet entrepreneurs, with or without experience in sales or automotive repair.

All newly selected entrants are invited to join the Dealership School, a free four-week training course in sales and management. The new entrepreneurs are then offered support and advice by the local lead dealership and by the Renault regional department.

More information on <https://www.renault.fr/decouvrez-renault/renault-en-france/devenir-agent.html>.

<sup>(1)</sup>Renault Dealership Group

**Pour Plus D'informations:**

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