

Press Release

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Renault at Paris Motor Show: 120 years of sustainable mobility for all

- **A world first, Renault unveiled the EZ-ULTIMO concept, a premium and shared robo-vehicle, as well as its vision for the future of mobile premium content – an Augmented Editorial Experience (AEX)**
- **The New Kadjar, more attractive and comfortable than ever, is presented exclusively at the show**
- **ZOE iconic, a new limited edition**
- **Moov'in.Paris and new mobility services**

Paris, Porte de Versailles, 2 October 2018 – At the Paris Motor Show, Renault offers a complete vision of a sustainable and shared mobility of the future with 3 robo-vehicles concepts:

- **EZ-ULTIMO**, the robo-vehicle for a premium mobility experience,
- **EZ-PRO**, the last mile delivery robo-vehicle,
- **EZ-GO**, the robo-vehicle for shared day-to-day urban mobility.

This new type of mobility is now an opportunity to **reinvent travel time**. The [Augmented Editorial Experience capsule](#), presented by Groupe Renault on its booth, proposes a realistic immersive on-board experience combining editorial content, multi-media experience and mobility so as to reinvent travel time.

To find all the information about EZ-ULTIMO click [here](#)

Discover the New Kadjar at the show

The New Renault Kadjar, with increased attractive style and comfort, is unveiled on the Renault booth. It retains the traditional features of an SUV while becoming even more statutory through a more dynamic and more modern style. Special attention has been placed on comfort, quality and ergonomics. Its cabin has been redesigned to provide even greater everyday comfort.

Brand new petrol and diesel engines which both improve fuel-efficiency and performance bring more driving pleasure. For the **TCe GPF 1.3l petrol engine**, the New Renault Kadjar is proposed with 2 power outputs (140 and 160 hp). This new generation engine, has been developed jointly by the Alliance in partnership with Daimler. It meets the highest quality standards of the two partners and offers a wider power range than the previous TCe engine, increased torque (in particular at low engine speeds), reduced CO2 emissions and lower consumption.

Renamed "**Blue dCi**" for the occasion, a new generation of diesel engines integrating the latest systems for reducing polluting emissions are launched at the show. The New Kadjar will be available with 1.5 Blue dCi 115hp and 1.7 Blue dCi 150hp engines.

To find all the information about the New Kadjar click [here](#)

ZOE Iconic, a new limited edition

With more than 110 000 units sold, ZOE is the **best-selling electric vehicle in Europe**. Since its launch at the end of 2012, it has become an icon of the electric vehicle market. There is no coincidence then that the name 'Iconic' has been given to the new limited series of the ZOE presented at the Paris Motor Show. This version offers exclusive grey-coloured upholstery with its new Highland Grey exterior and new 17" aluminium wheel rims. As an accessory, ZOE now offers an ingenious luggage compartment floor that is installed flush with the luggage compartment sill and frees up the loading space by storing the cables in this double bottom accessory. Lastly, the ZOE Iconic is equipped with R110 and Q90 motors offering a real-world range of 300 km.

To facilitate the daily life of electric vehicles drivers, a new service helps to create smart journeys by giving information about the whole journey time (journey + battery charging) and guide the driver to the most appropriate charging point. First on the market, this application is accessible via its smartphone. All services are now combined in a single application, MY Renault.

Moov'In.Paris and the new mobility services

In response to rapid changes in customer behavior, Groupe Renault is offering new mobility services through car-sharing solutions, ride-hailing services, short-term rentals and by 2022, mobility services with autonomous robo-vehicles.

Leading the electric vehicle carsharing services in Europe with 5,000 ZOE in 8 major cities and several strong partnerships, the group has decided to gradually deploy in France a commercial offer of electric mobility for Parisians, Ile-de-France residents and visitors, through Marcel (ride-hailing service), Moov'In.Paris by Renault (free-floating), and Renault Mobility (short term rental). By the end of 2019, a fleet of 2,000 electric vehicles will be made available through these various offers in France.

To find all the information about Marcel click [here](#) and about Moov'In.Paris click [here](#)

Renault program at the Paris Motor Show

Porte de Versailles / Paris

Hall 1: Renault Stand, discover latest news of the brand : New Kadjar, Zoe Iconic and the three concept cars EZ-ULTIMO, EZ-PRO and EZ-GO. Test AEX, an immersive multimedia experience and a one-off time travel with the Time Machine

Hall2: Renault Mobility Stand, to know everything about new mobility services

Hall 5/1: Mythical Routes exhibition hosting 10 iconic cars from the Renault collection (opening on Oct 4th)

Place de la Concorde / Paris

motor show testdrive center with Renault ZOE (opening on Oct 4th)

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