

# PRESS RELEASE

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## R5CUP, THE RENAULT GAMING EVENT, LIVE STREAM ON THE BRAND'S TWITCH CHANNEL



2022 marks the 50th anniversary of Renault 5, one of the brand's most iconic vehicles. A true pop culture symbol, over 5 million Renault 5's were sold in many countries between 1972 and 1984.

To celebrate this 50th anniversary, Renault has held many events and activations since the start of the year, with events, happenings, and operations on social media.

On the 5th of October, Renault will host the R5CUP, a gaming event, live from l'Atelier Renault at 53 Avenue des Champs Elysées in Paris.

On this occasion, five international teams, each composed of one renowned gamer and one Renault ambassador, will go up against each other on the Forza Horizon 5 driving simulator, behind the wheel of the mythic, legendary 1980 R5 Turbo. These five pairs will square off against one another for 3 hours, over 7 different races including timed rally races, drift competitions, and even one race driving in reverse gear.

Live stream, starting at 8pm, on the [Renault Twitch](#) channel, this competition demonstrates Renault's desire to put a great deal of effort into the innovative, connected worlds of gaming, to come into contact with the future generations of drivers who are already immersed in technologies and entertainment.

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Composition of the five teams :

Spain : Perxitaa x Dani Clos

Germany : TrilluXe x Matthias Malmédie

Italy : GrenBaud x Franco Nugnes

United Kingdom : Onscreen x Alex Kersten

France : AlphaCast x Patrice Meignan

## ABOUT RENAULT

Renault, a historic mobility brand and pioneer of electric vehicles in Europe, has always developed innovative vehicles. With the 'Renaulution' strategic plan, Renault has embarked on an ambitious, value-generating transformation moving towards a more competitive, balanced and electrified range. Its ambition is to embody modernity and innovation in technology, energy and mobility services in the automotive industry and beyond.

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