

# Press Kit

May 11<sup>th</sup> 2017

## New Captur: Even more Distinctive and Connected



***The Renault Captur, Europe's best-selling urban crossover in 2016 with unit sales of 215,670, has reinvented itself to feature more distinctive styling and new advanced technologies, without sacrificing any of its user-friendliness. For the first time, a Captur Initiale Paris version will be available. Along with Koleos and the Kadjar, Renault now offers a comprehensive line-up of crossovers.***

# 01

## A bolder, more assertive look

- **More customisable than ever**

The New Captur builds on the model's original success, including its striking two-tone colour scheme, with three new body colours: Atacama Orange, Ocean Blue and Améthyste Black (Initiale Paris version), as well as a new Platine Grey option for the roof. More than **30 potential combinations** enable customers to tailor the appearance of their New Captur to match their personal taste.

The New Captur also offers **six different interior customisation packs in the following colours**: Ivory, Ocean Blue, Caramel, Red, Satin Chrome and Patina Chrome. These are complemented by five customization packs (Ivory, Ocean Blue, Cappuccino, Red and Atacama Orange), for colored touch on insert on door lower protection and wheel cabochon. .

- **Renault's distinctive lighting signature**

Renault French design continues in the New Captur, equipped with **Full-LED 'Pure Vision' front lights** (depending on version). This technology enhances both the vehicle's look and safety, whilst at the same time reducing glare.

At the bottom of the bumper, the Captur incorporates the **C-shaped LED Daytime Running Lights** that have become emblematic of the brand's lighting signature. The rear lights similarly include this hallmark which is visible both night and day.

- **Unmistakably a crossover**

Captur has evolved by taking a step closer in style to its bigger sibling, the Kadjar. The radiator grille has been modified to bring it more into line with the Renault brand's other crossovers, with the notable addition of a **chrome strip**. At both the front and rear, the bumper incorporates new **skid plates** in evidence of the Captur's adventurer credentials.

**Four types of wheel** are available across the first three equipment levels: two 16-inch rims (Extreme and Adventure) and two 17-inch wheels (Emotion and Explore).

- **A fixed glass sunroof**

Starting from the third equipment level, the Captur can now be **specified with a fixed glass roof**. Available **exclusively in the vehicle's two-tone configuration**, this new feature provides an even brighter cabin.

## ▪ A sophisticated cabin with user-friendly equipment

**More refined than before, the interior** benefits from high-quality plastics, sleek chrome and elegantly subdued hues. The steering wheel is made from even more status-enhancing materials and, in higher-end versions, comes trimmed with full-grain leather. **The gear lever** boasts a more modern appearance, while **the door panels** have been revised to seamlessly incorporate buttons and controls. The LED ceiling light comprises individual reading lights.

**In higher-end versions, the new seat design** is more cossetting, offering additional lateral support and greater comfort.

At the same time, the New Captur retains its most practical features, including its **Easy Life glove box drawer** and **removable upholstery**.

- Three questions to **Mario Polla**, Captur Design Project Manager

- **What was your goal when designing the New Captur?**

*The Captur was the first model in Renault's new SUV line-up. It was important for us to refresh its external appearance in line with the newer models in the range, the Kadjar and the Koleos. We also enhanced the quality inside the cabin by replacing injection-moulded plastic with trimmed materials, and the choice of colours and fabrics is now more sophisticated too.*

- **What are the major enhancements?**

*We have paid great attention to every detail overall and the strengthness of the car. We upgraded largely the fit & finish of the car.*

- **Why is Renault now offering an INITIALE PARIS version of the Captur?**

*Given the model's urban crossover appeal, an Initiale Paris version was both a logical and sensible step. Many Captur customers are coming from superior vehicle segment. They are looking for both best comfort and SUV look. It was necessary to lift up the image of Captur and propose the best level in class from Renault. It adds the finishing touch to the Captur's upmarket move.*

# 02

## Technology designed to make life in a Captur even more enjoyable

### ▪ Premium Bose® quality sound

The unique experience of Bose®'s premium sound system transforms the cabin into a veritable concert hall, producing authentic, clear and realistic music worthy of a live performance. This audio experience is achieved via a system based on **six high-definition Bose loudspeakers and a subwoofer** in the boot.

### ▪ Three multimedia systems: R&Go®, Media Nav Evolution and R-LINK Evolution

Even from its entry equipment level, the New Captur is completely connected courtesy of the new version of **R&Go®**, **Renault's simple, smart system that transforms the user's smartphone into a connected tablet** installed in its universal cradle. This practical system enables the user to intuitively access the car's most useful functions, including navigation, telephone, multimedia and vehicle data.

Mid-range versions are equipped with **Media Nav Evolution, a comprehensive multimedia system that offers the best value for money on the market** based on the wealth of features it incorporates: navigation with traffic information, Bluetooth telephony, audio streaming via the user's smartphone and even a reversing camera display, plus a Driving Eco2 function to optimise driving performance and fuel consumption.

**Renault R-LINK Evolution provides the New Captur with the most advanced multimedia system around. More customisable than ever, it comes with a seven-inch capacitive screen.**

R-LINK Evolution notably incorporates navigation with real-time traffic updates, 3G connectivity, Bluetooth, media playback (photos, videos) and a wide variety of applications via Renault's R-LINK Store, as well as management of the vehicle's driving aids (depending on version).

- **For the first time, R-LINK Evolution is compatible with Android Auto™**

In the New Captur, **R-LINK Evolution is Android Auto-compatible**. Available as standard<sup>2</sup>, Android Auto grants users **easy and direct access – via the seven-inch R-LINK Evolution capacitive display – to smartphone applications:** telephone functions, navigation, music and messages. The New Captur is the **first A- or B-segment Renault** to offer this advanced technology. In higher segments, vehicles from the brand's range featuring R-LINK 2 – such as the New Scénic – will be compatible with both Android Auto and Apple CarPlay.

- **New ADAS features to make travelling easier**

**For the first time, the Captur incorporates BSW (Blind Spot Warning) which is available from the third equipment level.** Four sensors work together to detect the presence of moving vehicles in the door mirror blind spots, including motorbikes and bicycles. When a vehicle is detected in the driver's blind spot for longer than a second, a warning indicator immediately lights up in the door mirror. Active at speeds between 30 and 140kph, this technology makes motoring safer for everybody.

**In addition to its rear parking sensors**, and depending on version, the New Captur can be delivered with **front parking sensors and a reversing camera** to simplify manoeuvring and help to avoid the bumps and scrapes that are an everyday risk in built-up areas.

**Another New addition – available for higher-end versions – is the hands-free Easy Park Assist function, which significantly facilitates parking manoeuvres.** The driver begins by indicating what type of parking space they are looking for, be it parallel, perpendicular or at an angle. When the vehicle is travelling at speeds below 30kph, this system detects all available spaces. Once a suitable space has been identified, the system calculates and co-ordinates the vehicle's steering, meaning the driver does not need to touch the wheel and can focus solely on acceleration and braking.

# 03

## Renault's INITIALE PARIS treatment for the Captur

- The INITIALE PARIS (IP) equipment level provides the ultimate in Renault expertise.

At the front, a bespoke **grille with chrome details** immediately sets the Captur IP apart. Careful attention has also been paid to the front and rear skid plates which feature a more metallic grey finish. The same effect is visible around the windows and drip seals, which are picked out in gloss black. Meanwhile, **like the grille, the chrome inserts on either side of the vehicle incorporate INITIALE PARIS branding.**

INITIALE PARIS versions enjoy a **specific range of colours**, including the new **Améthyste Black** launch option, as well as **special 17-inch INITIALE wheels**. The Captur IP also benefits from sequential LED direction indicators, while INITIALE PARIS branding is visible on the lower door panels, door sills and front grille.

The interior ambience of the New Captur IP is just as exclusive, with heated **Nappa leather** seats, full-grain Nappa leather trimming for the steering wheel, chrome embellishments, a leather-trimmed dashboard, aluminium pedals and aluminium door sills.

Finally, the Captur IP comes **as standard** with all of the **in-car technologies** available as options for the New Captur, including Blind Spot Warning, Easy Park Assist, hands-free entry and keyless ignition. These features are complemented by **a premium Bose® audio system** and the very latest **version of Renault's R-LINK Evolution multimedia system** which grants access to all of the car's multimedia functions with a single click, as well as all relevant smartphone applications courtesy of Android Auto™.

# 04

## A wide powertrain offer

Thanks to a choice of **six different petrol and diesel powertrains**, the New Captur line-up allows customers to specify the configuration that matches their requirements the most closely.

The two diesel powerplants available for Captur are the **dCi 90** (mated to automatic transmission or a manual gearbox) and the **dCi 110** (manual). Equipped with both Stop & Start technology and a system that recovers energy under braking and deceleration, this engine delivers 110hp at 4,000rpm and 260Nm of torque at 1,750rpm. A new turbo design makes this engine extremely responsive at lower revs.

The two petrol engines are the Energy **TCe 90** (manual) and the **TCe 120** (automatic or manual). Offering an alternative to the EDC (Efficient Dual Clutch) automatic transmission, this manual option will target cost-conscious customers who wish to retain complete driving control. Benefitting from direct injection, turbocharging and Stop & Start technology, this unit delivers 205Nm of torque at 2,000rpm.