

PRESS RELEASE

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GUILLAUME JOLIT IS APPOINTED HEAD OF PRODUCT COMMUNICATION FOR RENAULT

Boulogne-Billancourt, May 28, 2021 - Guillaume Jolit has been appointed Head of Product Communication for Renault effective May 25, 2021.

Reporting to Christian Stein, Vice President, Brand Communications for Renault Group and the Renault brand, Guillaume Jolit will be responsible for the global product launches and for Renault's press relations with the French media, supported by the brand's team of press officers.

Guillaume Jolit holds a Master's degree in Information and Communication from the Sorbonne Paris IV university. He started his career in the automotive industry as a press assistant at Seat. Specialised in Press Communication and Public Relations, he has held various positions for Audi in France and at Audi AG headquarters. From 2011 to 2014, he was responsible for Partnerships, Ambassadors, Product Placement and Cultural Sponsorship for Audi in France. Still within the Volkswagen Group France, he was responsible for Press and Public Relations for ŠKODA from 2014 to 2019 and for Audi from 2019.

Guillaume Jolit assumes his position from 25 May 2021.

ABOUT RENAULT

Renault, a historic mobility brand and pioneer of electric vehicles in Europe, has always developed innovative vehicles. With the 'Renaulution' strategic plan, Renault has embarked on an ambitious, value-generating transformation moving towards a more competitive, balanced and electrified range. Its ambition is to embody modernity and innovation in technology, energy and mobility services in the automotive industry and beyond.

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