

GROUPE RENAULT

# NEW RENAULT ALASKAN



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## New Renault ALASKAN: the muscular pickup, with new features, for more robustness



In its desire to move from a European to a global leadership in the light commercial vehicle market, Renault has added the one-ton pickup Alaskan to its range since 2016. To better meet the different uses, both professional and leisure-related, the New Renault Alaskan was unveiled in April 2019.

New Alaskan still features a muscular design with a sculpted bumper, athletic lines and prominent wheel arches and now offers new features for ever more sturdiness, while combining comfort and off-road abilities, together with increased payload, new suspension and an improved braking system. It comes with new equipment and new engines.

New Alaskan will be marketed in Europe as of autumn 2019.

## New Renault Alaskan, full of noveltie

With 120 years of expertise in the light commercial vehicles market; with a determination to pass from european to world leadership, Renault launched its first pick-up in 2017: the Alaskan. It completes the range with Kangoo, Trafic and Master. The diamond brand reinvents segment esthetic codes with a tough and delicate car, signature of the “French Touch” style.

After two years of experience, Renault creates a new Alaskan version. It keeps the design and athletics lines with more security, comfort, connectivity on board by having:

- A new engine 2.3L dCI 160HP twin-turbo with more 22Nm torque by previously
- A new six speed manual gearbox
- Rear brake disks
- Improved multi-link suspension
- Approach angle from 26,6° to 28° and departure angle from 29° to 30° which improves crossing car abilities
- New 17” and 18” wheels
- Screen size from 7” to 8”
- A “screen replication” technology with Apple CarPlay and Androïdauto
- Chaplain pouches on front seats
- The “Trailer-Sway Assist” system which keeps trailer on vehicle trace
- The “Automatic Emergency Breaking” technology allowing vehicles to break before impact
- A black rear tube which provides more vehicle protection
- Six hooks on bed to secure the load



# 01 ALASKAN, a muscular design

Alaskan's striking design means Renault's latest model truly stands out in the pickup world. New Renault Alaskan fully embraces the visual identity of the Renault brand thanks to its dynamic front end, distinctive lighting signature and athletic stance that suggests power and strength.



## Chiseled, athletic lines

- Alaskan's chiseled lines and impressive dimensions make it a status-enhancing vehicle that effortlessly exudes both power and strength.
- Its athletic profile includes prominent wheel arches that house 17- or 18-inch diamond-cut alloy wheel rims.



- The side panels are accentuated by numerous chrome touches, from the window trims to the door handles.

## Dynamic front-end styling

- Renault's new visual signature is characterised by a large chrome-finished grille. The lower beading, also finished in chrome, underlines the grille's dynamic design and runs between the two headlights to create a natural visual connection between the grille and the bumper.
- The muscular lines of the bonnet emphasise Alaskan's rugged appeal.
- The prominent Renault logo stands out against a glossy black background.

## A Full-LED lighting signature for a distinctive look

- Alaskan's C-shaped lighting signature extends beyond the headlights to give the vehicle an even more assertive and distinctive appearance.
- Full-LED 'Pure Vision' headlamps (depending on the version) reinforce the brand's visual identity and fulfil the dual function of dipped and main beam headlights.

Beyond the lighting signature's striking design, the bright light produced by Alaskan's Full-LED technology – similar to that of sunlight – ensures the vehicle's head lights are 20% more powerful than traditional halogen bulbs, giving drivers significantly improved visibility.

### **New Renault ALASKAN: the daily tough**

Each professional contractor, trader and landowner, needs a robust and versatile vehicle that can carry heavy loads in every situation and accommodate family members in a generous and comfortable space.

They reach a high towing capacity which can tow construction machinery and also boats, jet-skis and other; by offering cross-abilities for all leisure activities.

## 02 A muscular pickup with increased payload, new suspensions and enhanced braking

Thanks to the new five-armed rear suspension and reinforced braking, New Renault Alaskan offers unmatched robustness and excellent driving comfort, complemented by a generous, convenient and versatile bucket.



### A payload of 1.1 tons

New Renault Alaskan has a payload increased to 1.1 tons (up to +146 kg depending on the version). It is coupled with a towing capacity of 3.5 tons.

- This increased payload was made possible thanks to the introduction of new 5-arm reinforced rear suspensions associated with its robust chassis. This also contributes to unmatched comfort in any load condition, with reduced vibration and optimised acoustics.
- The braking capabilities are also improved with the appearance of disc brakes at the rear.
- The driving pleasure is improved compared to the more conventional solution (leaf springs) of the vast majority of pickups.

## **A strong, ladder-frame chassis**

- ALASKAN's ladder-frame chassis – a product of the Renault-Nissan-Mitsubishi Alliance – guarantees the robustness that customers expect of a vehicle of this type, whether for business, off-road or leisure use.
- This structure, coupled with the chassis's super-high-tensile-strength steel, delivers increased torsional stiffness and improved structural rigidity.
- ALASKAN's chassis plays a major part in the vehicle's outstanding off-road ability.

## **A generous, practical and versatile cargo bed**

- The bed's generous dimensions produce a large loading area of 2.46 square metres.
- ALASKAN's bed offers a unique loading capacity in its segment thanks to its clever C-Channel tie-down system which ensures all cargo is completely safe and secure. This fastening system is composed of fixed rails on three sides of the bed and four sliding hooks to attach and tie down all types of loads quickly and practically.
- The bed's tailgate platform can withstand up to 500 kg, facilitating loading and unloading.
- At just 81 cm from the ground, the bed is particularly easy to access.
- A range of accessories also helps to protect, safeguard and organise the loading process



## 03 New engines and unique off-road capabilities

New Renault Alaskan is made for all adventures. Powerful and intelligent, with extensive off-road capabilities, it is the most sober and economical in its class with its new Blue dCi engines.



### Blue dCi engines 160 and 190 more virtuous

New Renault Alaskan introduces a new generation of Blue dCi Renault engines using the latest pollution-control technologies:

- These engines including a **selective catalytic reduction system (SCR)**. This technology cuts fine-particle emissions without affecting the engines' performance or consumption.
- These new engines feature the Twin Turbo technology and are available with two horsepower levels, **with six-speed manual transmission and seven-speed automatic transmission**:
  - **Blue dCi 160 hp** with torque increased to 425 Nm (+22 Nm),
  - **Blue dCi 190 hp** with torque of 450 Nm.

### Unique off-road capabilities

New Renault Alaskan is a pickup truck designed to dominate all terrain and venture out on even the most rugged roads. Three driving modes are available:

**Two-wheel drive (2WD):**

- In this configuration, for normal driving conditions, power is transmitted to the rear wheels only.
- This mode suits everyday usage on normal roads and provides higher levels of road holding and energy efficiency.

#### **High-ratio four-wheel drive (4H)**

- This mode delivers traction via all four wheels and is ideal for slippery conditions.
- It can be activated at speeds of up to 60 kph using the 'Shift on the Fly' button and is suitable for gentle off-road use, in case of partial loss of traction (such as on wet roads or gravel). High-ratio four-wheel drive transmission functions up to 100 kph.

#### **Low-ratio four-wheel drive (4LO)**

- This mode also covers all four wheels but uses a supplementary torque transfer box to enhance traction – and thus grip – on extreme terrain.
- It can be switched on at standstill and is perfect for intense off-road duty when there is a total loss of grip, such as on sand, snow, thick mud, etc.

These functions are complemented by a number of driver and vehicle-control aids that reinforce new ALASKAN's truly adventurous spirit.

- **An electronic limited-slip differential (eLSD)** ensures an even safer driving experience. The rotational speed of each individual wheel is monitored via the braking sensors and, as soon as the system detects that a wheel on one axle is turning more quickly than the other, the brakes are briefly applied to increase traction, enhance stability and give the driver a greater sense of security.
- **The self-locking rear** differential is mechanically operated (and manually engaged) and optimises grip on sandy or slippery surfaces. When engaged, the two rear wheels receive equal power and turn at the same speed, thus enhancing traction in difficult conditions.
- **Hill Start Assist** is an automatic brake-management system that ensures the vehicle doesn't start to roll backwards, making it easier to pull away on slopes.
- **Hill Descent Control** optimises vehicle stability and occupant safety by monitoring speeds when descending hills and gently applying the brakes without the driver having to touch the pedal.

## 04 New equipment for more comfort and safety

New Renault Alaskan is equipped with new equipment providing the driver and passengers comfort and safety. It combines them with a spacious interior and intelligent and intuitive technologies.



### More equipment for more comfort

- New Renault Alaskan also includes the **Trailer Sway Assist** feature, a system which maintains trailers stable, to safely travel with a trailer under all circumstances.
- It features the **new Renault multimedia system** compatible with Android Auto and Apple CarPlay.
- It also provides a 360-degree camera for parking manoeuvring or for driving through narrow spaces without damaging the vehicle.
- Hill Descent Control (HCD) and Hill Start Assist (HSA) systems are improved and offer a **new dynamic control system** to better control difficult manoeuvres.

## Smart, intuitive technology

New Renault ALASKAN is equipped with a five-inch TFT 3D colour display located in the centre of the dash. It incorporates a range of important features and information for the driver, such as:

- Fuel economy,
- Navigational instructions.
- Driver-aid settings menu.
- Compass.
- USB device controls, etc.

New Renault ALASKAN comes with a comprehensive multimedia system with eight-inch colour touchscreen that includes:

- Audio functions, USB and Bluetooth connectivity, CD player, etc.
- Simple, efficient satellite-navigation with live traffic information.
- Images from the 360-degree camera.
- A “screen replication” technology with Apple CarPlay and Androidauto

A practical vehicle, New Renault ALASKAN is fitted with an ignition button and a keyless entry system.

- The doors lock and unlock without the cardholder having to remove the key from their pocket.
- A Start/Stop button enables the engine to be started or stopped.

## A spacious and comfortable cabin for all occupants

ALASKAN offers plenty of interior space with a cabin that is comfortable for the driver and passengers.

- In the front, its NASA-inspired zero gravity seats ensure better body pressure distribution across the seat’s surface to reduce fatigue on long journeys. These front seats are heated, while the driver’s seat benefits from eight-way electric adjustment (depending on the version).
- Rear space is similarly generous, with 679 mm of knee room.
- Certain versions of New Renault ALASKAN boast elegant leather upholstery.
- New Renault ALASKAN is equipped with automatic dual-zone climate control that guarantees optimum thermal comfort for all occupants, with the notable inclusion of independent air conditioning for front and rear passengers.
- New Renault ALASKAN also offers plenty of easy-to-access storage compartments around its cabin, including a centre console and storage bins in the doors and underneath the rear seats.

## Most effective driving aids

To guarantee a serene trip for drivers and passengers, New Renault Alaskan has many driving aids and security equipment:

- **Anti-lock braking system (ABS)**
- **Electronic stability program (ESP)**
- **Electronic braking distribution (EBD)**
- **Emergency brake assist (EBA)**
- **Traction control system (TCS)**
- **Active emergency braking (AEB, available soon)** At speeds of more than 30 kph, the system uses the front radar to measure the distance from the vehicle ahead. Visual and audible alerts will warn the driver if they are too close and encourage them to brake. If the driver does not push the pedal firmly enough, the active emergency braking system engages immediately.
- **Seven standard airbags** (driver and front passenger front airbags, two lateral airbags, two curtain airbags and a driver's knee airbag)



## 05 A wide range of accessories and custom solutions

In order to meet the wide and varied demands and requirements of both business customers and private buyers, ALASKAN offers a range of carefully tailored solutions including an extensive range of services, conversions and accessories.

New Renault Alaskan always offers a full range of accessories that meets the “tailor-made” needs of pickup users. For instance, a specific hard-top featuring a highly-compelling design, or a Focal pack prepared with a high-end-Hi-Fi specialist for greater audio experience.

### Impeccable service at almost 9,000 sales outlets



New Renault Alaskan is available from the mainstream Renault and specialist Renault Pro+ networks which both offer fully customisable contracts and services.

New Renault Alaskan benefits from the wealth of expertise to be found across Renault’s vast European network.

- With 8,715 Renault outlets in Europe, 90 percent of the continent’s population is less than half an hour away from one of the brand’s dealerships.
- The entire network is committed to Renault’s C@RE 2.0 programme which was launched in 2015. With customer satisfaction at its very heart, this initiative ensures that all clients experience a level of service that is straightforward, stress-free and completely personalised thanks to a range of specially-adapted procedures, tools and processes.

The Renault Pro+ specialist network meets the specific expectations of Alaskan’s business customers. Its key advantages are:

- Light commercial vehicle sales and after-sales experts,

- Ease of use: appointment-free test drives, quotes within 48 hours, even for converted vehicles,
- Flexibility to keep owners on the move: extended workshop opening hours, service appointments within 48 hours without prior booking, diagnosis within an hour, provision of courtesy vehicles, etc.

Bespoke contracts and configurations are available for New Renault Alaskan.

- A two-year manufacturer warranty with unlimited mileage in France, or a three-year or 100,000 km warranty elsewhere in Europe.
- Extended warranty and maintenance contracts, plus insurance plans