

PRESS RELEASE

August 31st 2023



WORLD PREMIERE FOR RENAULT AT THE IAA MOBILITY 2023 MOTOR SHOW

- Renault will reveal the All-new Scenic E-Tech electric in a world premiere.
- The Renault press conference will be held on Monday, September 4th from 9:50 am and will be [livestreamed](#).
- Renault will reveal All-new Grand Kangoo on September 5th.
- Renault will attend both IAA Summit in Munich Messe & IAA Open Space in Odeonsplatz.



Renault confirms its attendance at the IAA Mobility 2023 from September 4 to 10.



The brand will have a booth (B40) in hall A2 at the IAA Summit in Munich, which will host the press day on September 4 and trade days until September 8. Renault will unveil in a world premiere the All-new Scenic E-Tech electric, being the first production car to embody the brand's new sustainable development strategy: on environment, safety and inclusion. Renault will hold a press conference on September 4 at 9:50 am. It will be [livestreamed](#). The following day, the Renault booth will welcome the All-new Grand Kangoo.

A second Renault booth called **electro pop rnl** will be freely accessible to the general public on Odeonsplatz within the IAA Open Space. This is an opportunity for Renault to present the brand's latest innovations: All-new Scenic E-Tech electric, New Rafale, New Espace and Austral.

Renault brand program at IAA 2023:

Press day

IAA Summit
September 4th
Renault stand in Hall 2
New Scénic E-Tech electric unveiling and press conference at 9:50 a.m.

Trade days

IAA Summit
September 5 to 8
Renault stand in Hall 2
September 5: All-new Grand Kangoo reveal

Public days

IAA Open Space (free access)
R Live SongPop for Renault interactive music quiz to test in all vehicles
R Live silent DJ set every day at 2 pm / 4 pm / 6 pm
From September 5 to 10
electro pop rnl on Odeonsplatz

ABOUT RENAULT

Renault, a historic mobility brand and pioneer of electric vehicles in Europe, has always developed innovative vehicles. With the 'Renaulution' strategic plan, Renault has embarked on an ambitious, value-generating transformation moving towards a more competitive, balanced and electrified range. Its ambition is to embody modernity and innovation in technology, energy and mobility services in the automotive industry and beyond.

RENAULT PRESSE

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