

Press Release

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Renault unveils Arkana pricing: a hybrid SUV in more ways than one

- Renault is the first mass market manufacturer to offer a sports SUV
- Micro-hybridization, E-TECH, a range including full-hybrid engines
- Record-breaking spaciousness, generous boot space, and plenty of storage: Also designed with families in mind
- Prices for Renault Arkana start at €29 700, first orders open in France on March 10.



Renault Arkana is the first vehicle to embody the recently announced New Wave strategy. Renault Arkana is a hybrid vehicle, in terms of style, purpose, and engine. Renault Arkana is an exciting offering to better win back C Segment.

With the launch of Arkana in Europe, it is Renault's way of bringing something completely different to the market. We are the first mass-market manufacturer to include a sports SUV in its range, a line hitherto reserved for premium brands. The new line is a perfect fit within the rest of the range (Megane, Kadjar and Scenic) and will be a key player on the SUV market which is experiencing considerable growth worldwide.

With Arkana, Renault is rolling out a model with a strong hybrid identity, in both style and engine. The high vantage point for added peace of mind combined with generous legroom and boot storage, all housed in a uniquely innovative and sporty design shows that this SUV is unlike any other, one packed with sensations and excitement.

A unique concept

With its 200 mm clearance, high athletic beltline, and defined shoulder lines, Arkana is very much an SUV. The vehicle is fitted with front and rear skid plates and wheel arch guards for a robust look. But the roof and windows form a sweeping curve that drops down towards the rear door, giving the car a much sportier feel, one that is on par with other coupé models.

Inside, the ergonomic design of the Arkana interior is highlighted by finely-chosen materials, plenty of storage, smart-phone induction charging, four USB sockets, and an automatic electric parking brake. New Arkana is far roomier than any other coupé models, especially in the rear where passengers have 211 mm legroom making it the best in its category. The 305 mm of foot space is among the best on the market, as is the 862 mm of rear passenger roof height.

When it comes to storage, Arkana also has a generous luggage compartment with a capacity of 513 L (480 L for the E-tech Hybrid version) and a false floor that can be mounted or removed as required, which can be turned into a large flat floor once the 2/3-1/3 rear bench seat is folded down.

The only hybrid in its segment

Renault Arkana comes with 145 HP E-TECH Hybrid technology and can be fitted with the 12 volt micro-hybrid version of the powerful TCE 140 and 160 engines for greater efficiency, responsiveness, and driving pleasure.

Following in the footsteps of Clio, Captur, and Megane, Arkana continues down the path of innovative hybrid motors with E-TECH technology. Its 'full hybrid' engine is identical to the one already fitted to Clio E-TECH Hybrid. With more than 150 patents to its name, the revolutionary technology leverages Renault's expertise in Formula 1, particularly in terms of energy recovery.

Micro-hybrid motors are based on the 4-cylinder 1.3 TCE direct injection, turbocharged petrol engine. Micro-hybrid capabilities are achieved by adding a starter-alternator system coupled with a 12V Li-ion battery. This technology helps reduce fuel usage by 8% and as well as CO emissions, while ensuring smoother reignition and better driving comfort.

Safe and high tech

Renault Arkana brings the best technology on offer for a mass market model. Fitted with one of the largest displays on the market with a 10.2" colour instrument cluster combined with a 9.3" central display. On-board technology gives access to such services as:

- EASY CONNECT for improved smart phone communication, Apple Car Play, Android Auto, as well as Google Search, TomTom Traffic, and even Over The Air updates.
- MULTI-SENSE for on-board mood settings customisation and driving mode selection

Arkana comes with the latest in driver-assistance features known as EASY DRIVE: Highway and Traffic Assist, Adaptive Cruise Control, High Beam Automatic Switch, Emergency Active Braking, Blind Spot Warning, Traffic Sign Recognition with Overspeed Alert, Lane Departure Warning and Lane keeping Assist, 360° Camera, Parking Assist, Easy Park Assist... a range of technology that, when combined with the CMF-B platform, programmed crumple zones, and 6 air bags, saw the vehicle earn the maximum 5 stars during EuroNCAP crash tests.

Range Options

In addition to 'Zen' and 'Intens', Renault Arkana is also available in an 'R.S. Line' version with the 'Renault Sport' label as our way of showing those customers looking for something sporty that stands out that we have what they are looking for.

Arkana is available in 7 body colours: Solid White, Pearl White, Metal Black, Metallic Gray, Zanzibar Blue, Flame Red, and Valencia Orange (reserved for the R.S. Line version). An optional black roof adds to the car's dynamic streak. The car comes with a choice of 3 rims in either 17" or 18".

<u>ZEN</u>	
SAFETY AND ADVANCED DRIVER-ASSISTANCE SYSTEMS Front and rear parking assist Safe distance warning Lane departure warning Over-speed warning with traffic sign recognition Rain and light sensors Rear view camera Central locking Electronic parking brake Emergency active braking with pedestrian and bicycle detection	MULTIMEDIA Android Auto™ & Apple USB compatible Multimedia system with 7" screen and smartphone mirroring Instrument panel with 4.2" colour display and analogue counters (on petrol engine) Instrument panel with 7" digital colour display (on hybrid engine)
ON-BOARD USER FEATURES Rear air vents Foldable rear bench seat (1/3 - 2/3) Renault key-card for keyless entry and ignition, and hands-free locking Automatic air conditioning Electric front and rear windows Heated, fold-in, power side-mirrors Driver and front passenger seat height adjustment	INTERIOR / EXTERIOR DESIGN Shark-fin antenna High centre-console LED day lamps with C-Shape signature lights 17" Bahamas black diamond alloy wheels Pure Vision Full LED front lamps Chrome door protection Body colour side mirrors Grey front and rear skids Tinted glass Height and depth adjustable Soft Touch leather steering wheel

<u>Intens = Zen+</u>	
SAFETY AND ADVANCED DRIVER-ASSISTANCE SYSTEMS Over-speed warning with traffic sign recognition and steering assist Rear parking warning when reversing out Automatic high/low beam switch Blind spot detector Electric parking brake with Auto-Hold function Adaptive cruise control Renault MULTI-SENSE®	INTERIOR / EXTERIOR DESIGN 18" Pasadena alloy wheels Borderless, electro chrome rear view mirror Tinted rear windows Full grain leather steering wheel
ON-BOARD USER FEATURES Rear bench seat with centre armrest Induction smart phone charger	MULTIMEDIA EASY LINK connected multimedia system with 9.3" touch screen, in-car navigation with Europe road maps, Bluetooth connectivity, DAB radio Instrument panel with customizable 10.2" digital display

<u>R.S. Line = Intens +</u>	
SAFETY AND ADVANCED DRIVER-ASSISTANCE SYSTEMS Side obstacle detection Easy park assist	INTERIOR/EXTERIOR DESIGN E shifter gearbox (only available on the hybrid engine) Shiny Black outside Mirror covers RS Line exterior design (badge, finish-specific skids, exhaust) 18" Silverstone alloy wheels Borderless automatic day/night rear-view mirror RS Line leather with red stitching, alum. pedals, int. decor
ON-BOARD USER FEATURES Heated, electric front seats	

Pricing, packages, and options

Renault Arkana is available from €29,700:

VERSION	ENGINE	RRP (incl. tax)	CO2* (g/km)	Mixed mileage (L/km)
ZEN	TCe 140 EDC	€29 700	131	5.8
	E-TECH 145	€31 200	111	4.9
INTENS	TCe 140 EDC	€32 100	133	5.9
	E-TECH 145	€33 600	112	5.0
R.S. LINE	TCe 140 EDC	€34 700	133	5.8
	E-TECH 145	€36 200	112	5.0

PACKAGE	ZEN	INTENS	R.S. LINE	RRP (incl. tax)
Navigation: EASY LINK 7" with navigation and over-speed warning with traffic sign recognition and steering assist	O	-	-	€600
Safety: Blind spot detector and rear parking warning when reversing out	-	-	-	€400
Leather: electronic heated leather seats, heated steering wheel	-	O	-	€1 700
Parking: Easy Park Assist and side obstacle detection	-	O	-	€400
Winter: heated front seats and steering wheel	-	O	-	€400
Tailored: body colour front/rear skids and side protection trim, black spoiler, black roof	-	-	O	€600

OPTIONS	ZEN	INTENS	R.S. LINE	RRP (incl. tax)
Highway & Traffic Jam Companion (Stop & Go adaptive cruise control and Lane Keep Assist)	-	O	O	€600
Bose® Sound System	-	O	O	€700
Black roof	-	O	O	€400
Electric sunroof	-	O	O	€900
Metallic paint	O	O	O	€650
Specialty metallic paint	O	O	O	€850
Donut spare tire	O	O	O	€180

Orders for Arkana will open in France on March 10.

About Renault

A historic mobility brand and European leader in electric vehicles, Renault has always focused on innovation in its designs. The 'Renaulution' strategic plan sees the brand at the helm of an ambitious transformation that will drive value-creation. Renault is thus moving towards a competitive and well-balanced line-up of vehicles with more electric models in the mix. Its is to embody modernity and innovation in technology, energy, and mobility services - in the automotive industry and beyond.

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