



September 7th, 2022

## **RENAULT ANNOUNCES THE INTRODUCTION OF THE RENAULT E-TECH RANGE ON THE LATAM MARKET.**

- **After the first deliveries of Kwid E-TECH Electric in Brazil last August, Renault confirms the launch of the car in the other Latin American countries in the first half of 2023 (Colombia, Mexico, Argentina, Chile, Uruguay, Costa Rica, Guatemala, Dominican Republic, Curacao, Panama, Ecuador, Peru, Paraguay).**
- **Renault announces the introduction of Megane E-TECH Electric in Brazil for the first half of 2023, and in Argentina, Colombia and Mexico in the second half of 2023.**
- **The launch of Kangoo E-TECH Electric is expected in Brazil for the first half of 2023, and in Argentina, Colombia and Mexico for the second half of the year.**
- **The arrival of Master E-TECH Electric is expected during the first semester of 2023 in Brazil, Colombia and Mexico.**

Renault is a pioneer and is at the forefront of the electric mobility, with more than 10 years of experience in designing, developing, engineering, manufacturing and selling EVs, with over 450,000 pure electric vehicles in use worldwide. In Europe, the Renault E-TECH range amounted to 36% of vehicle sales in the first half of 2022.

Today, Renault brings its legacy and expertise to Latin America markets, with the launch of the Renault E-TECH range comprising all-electric passenger cars and light commercial vehicles. In addition to Kwid E-TECH Electric presented in April 2022, Renault confirms the arrival of Megane E-TECH Electric, Master E-TECH Electric and Kangoo E-TECH Electric in Latin America in the first half of 2023.

*"On the occasion of our Renault E-TECH 100% Electric Days, we are glad to announce the arrival of Renault E-TECH Electric vehicles to Latin America. Electrified markets are booming, and Renault is well placed to serve customers with products that suit their needs. Our E-TECH Electric range is in line with customers aspirations to drive vehicles offering low running costs and sustainable mobility",* says Fabrice Cambolive, Chief Operating Officer of the Renault brand.



## **Kwid E-TECH Electric**

Last April, Renault started a successful pre-order program for its all-electric Kwid E-TECH Electric in Brazil. In less than two months, the first batch of 750 units was completely sold out. Today, deliveries of these vehicles are made to the first customers in Ibirapuera Park.

Kwid E-TECH Electric was pre-ordered in 23 Brazilian states, in addition to the Federal District. With Kwid E-TECH Electric, Renault is expanding its all-electric vehicle range in Brazil and soon in the Latin American countries. In Brazil, the brand runs the country's largest EV distribution network and offers its global expertise as a pioneer in electric mobility.

Mobilize, the brand of Renault Group dedicated to new mobilities, and Zarp Localiza, a subsidiary of the Brazilian rental leader Localiza, specialised in ride hailing, just announced the signature of an agreement for the subscription of 200 Kwid E-TECH Electric, through Mobilize Financial Services. These vehicles will be proposed to Uber drivers in the city of São Paulo. Different services will be offered to drivers around the car, including access to charging stations that can be booked through Mobilize Charge Pass App.

Mobilize is active in Latin American markets for more than 20 years through the subsidiaries of Mobilize Financial Services. The new mobility brand plans to increase its presence in the region by developing its Vehicle-as-a-Service offer beginning with technological dispatch solutions, and rental services.

## **Megane E-TECH Electric**

Renault has now further stepped up its electric revolution with the new Megane E-TECH Electric. This new hatchback features a dynamic yet elegant design and combines fully electric performance with all-round road ability. More than 30.000 Megane E-TECH Electric have already been ordered in Europe.

Leveraging the power of the CMF-EV platform designed for all-electric vehicles, the all-new Megane E-Tech Electric leads the way for the fundamentally electric 'sensual tech' design language that will imbue the new model with an elegant yet powerful character. Inside, record spaciousness and renewed ergonomics combine to give passengers a great experience.

## **Master E-TECH Electric and Kangoo E-TECH Electric**

Now 36 years after the first all-electric Master prototype and 10 years after the first public sale of the all-electric Kangoo Z.E, with more than 70,000 units sold since, Renault has established itself as a world pioneer and European leader in electric commercial vehicles.

### **RENAULT PRESSE**

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Renault is renewing its all-electric LCV range, starting with the All-new Kangoo Van E-TECH Electric and the New 52 kWh Master E-TECH Electric for even more flexibility and freedom without compromise.

The pure-electric Renault Master E-TECH will be introduced in two versions, Last Mile Van and Minibus, for a 200 km range (WLTPi cycle), easy charging, up to 13 m3 of payload and zero emissions.

#### ***About Renault in Latin America***

*Renault has been producing in Latin America for more than 80 years, and currently manufactures a full range of passenger cars and light commercial vehicles in Argentina, Brazil and Colombia. It also produces engines in Brazil and transmissions in Chile. The brand is commercially present in virtually every country in Latin America with subsidiaries and a network of importers. Renault Technology America is one of Renault's engineering centres worldwide, with employees in Argentina, Brazil and Colombia.*