

## RENAULT EWAYS, THE CHALLENGE TOWARDS ZERO EMISSIONS



- **Renault eWays, a unique event dedicated to the electric mobility of today and tomorrow.**  
From 15 to 26 October 2020, Groupe Renault invites you to share its vision of mobility and discover two world premieres that are 100% electric:
  - **A new showcar announcing Renault's future electric crossover, based on the all-new CMF-EV platform dedicated to electric.**
  - **Spring, the electric car accessible to all, which embodies the new Dacia revolution.**
- The event will also present the extended range of electric and electrified models, including **Renault Arkana E-TECH Hybrid**, the new hybrid coupe SUV for Europe.

Boulogne-Billancourt, October 1, 2020 - From 15 to 26 October 2020, the first edition of Renault eWays will take place, **a digital event for an unprecedented electric immersion. Over a ten-day period, Groupe Renault will explore the future of mobility, cities and technologies alongside experts, partners and citizens to open up the debate around electromobility.** Press conferences, world premieres, keynotes and exchanges are on the agenda, available on the dedicated website [eways.groupe.renault.com/en](https://eways.groupe.renault.com/en).

On October 15, **Luca de Meo, CEO of Groupe Renault, will inaugurate Renault eWays and unveil Groupe Renault's 100% electric and hybrid innovations.**

**Press conference Thursday 15 October 2020 at 5 pm.**

**Live stream on the Groupe Renault website.**

*Please contact the press department for any interview requests.*

# VISIT THE RENAULT EWAYS WEBSITE TO DISCOVER THE PROGRAMME AND REGISTER FOR DIGITAL SESSIONS.

<https://easyelectriclife.groupe.renault.com/en/eways/>



## DISCOVER THE DIGITAL SCHEDULE

Thursday 15 October	Friday 16 October	Monday 19 October	Tuesday 20 October
<p>08:00</p> <p>NEWS CONFERENCE REPLAY</p> <p>Replay the conference of Louis de Maes, Group Renault CEO.</p> <p><a href="#">REHIND ME</a></p>	<p>10:00 - 10:15</p> <p>NEW VEHICLES PRESENTATION (PRESS ONLY)</p> <p>The Groupe Renault's 100% electric and hybrid innovations.</p> <p><a href="#">REHIND ME</a></p>	<p>13:30</p> <p>MOVING TABLE with OBA location at the end of City case electric car-sharing as flexible as possible.</p> <p>Thanks to its 24/7 and 100% electric car-sharing service in the heart of Paris, Renault City meets the needs of city dwellers for freedom and flexibility in their journeys.</p> <ul style="list-style-type: none"> <li>Vincent Carré - Groupe Renault</li> <li>Benoît Pierre-Louis - Mayor of Boulogne-Billancourt</li> <li>Andrés Carrión - Renault Mobility</li> </ul> <p><a href="#">REHIND ME</a></p>	

## WHO ARE THE SPEAKERS?

Discover the Renault e-Ways Speakers



**Daan Roosegaarde**  
Artist and Innovator



**Xavier Serrier - Groupe Renault**  
EV Charging Systems Project Manager



**Vincent Carré - Groupe Renault**  
Car-sharing Operations Director

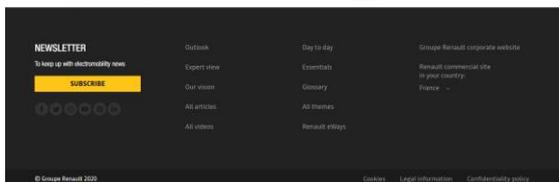
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**E-TECH**  
E-TECH:  
UNPRECEDENTED,  
HYBRID TECHNOLOGY



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## **About Groupe Renault**

Groupe Renault, which has been a car manufacturer since 1898, is an international group present in 134 countries that has sold nearly 3.8 million vehicles in 2019. Today, it employs more than 180,000 people, has 40 manufacturing sites and 12,700 sales outlets worldwide.

To meet the major technological challenges of the future and pursue its strategy of profitable growth, the Group relies on its international development. It relies on the complementarity of its five brands (Renault, Dacia, Renault Samsung Motors, Alpine and LADA), the electric vehicle and its unique alliance with Nissan and Mitsubishi Motors. With a 100% Renault team involved since 2016 in the Formula 1 World Championship, the brand is involved in motorsport, a true vector of innovation and notoriety.