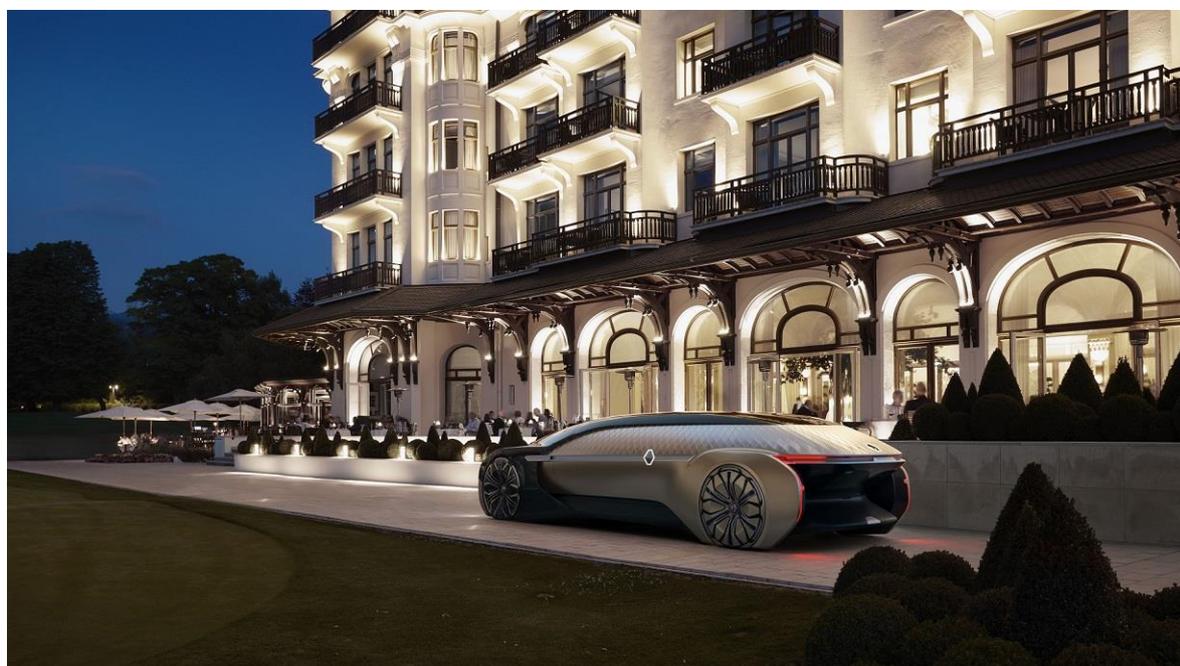


Partners Renault EZ-ULTIMO

Evian Resort

Owned by Groupe Danone, Evian Resort is mainly a hospitality business, located in Evian-les-Bains, on the French shore of Lake Geneva. It is made up of 2 hotels (Hotel Royal***** palace and Hotel Ermitage****), a casino, 11 restaurants, Evian Les Thermes (thermal spa), the Evian Resort Golf Club and its Leadbetter academy, a concert hall called La Grange au Lac and a Kid's Resort.

The partnership between Evian Resort and Groupe Renault represents an opportunity to rethink access to the Hôtel Royal Evian. Gaining access to it requires the use of a car but the limited number of access roads means that the journey to the Evian Resort can sometimes be long and relatively unpleasant. Moreover, one of the major assets of Evian and the surrounding area is the beauty and purity of the countryside. Existing transport facilities in the region are an obstacle to our commitment to environmental preservation.



Thanks to a vehicle like EZ-ULTIMO, the Evian Resort will be able to reach out to its clients and provide them with travel solutions, making it attractive to the global traveler. This service would immerse the guests in the exclusive, revitalising experience offered at the Evian Resort before their arrival. By enabling them to reach their holiday destination in a comfortable, stylish vehicle that looks out onto nature while preserving it at the same time with its electric power, EZ-ULTIMO is the vehicle of the future that corresponds to Evian Resort's values and those of its guests.

As a palace hotel located in the unspoilt French Alps, the Hôtel Royal Evian offers exclusive breaks and experiences to a clientele in search of discreet French-style luxury. The Evian Resort embodies the lifestyle and values of the EZ-ULTIMO clientele. The Hôtel Royal, despite being created in 1909 and having retained its heritage is also well and truly in the modern world. As an example, it recently launched Evian One, currently the only vessel of its kind in the world with pioneering performance and design and which offers both speed and energy savings.



This project is in keeping with the ongoing ties between Danone and Groupe Renault, but also the partnership between The Evian Championship and Renault.

About Evian Resort

Evian Resort enjoys an exceptional location overlooking Lake Geneva, set in 47-acre grounds between the lake and mountains. With majestic surroundings and French-style elegance, the 5-star Hôtel Royal is an architectural jewel with walls adorned with stunning frescoes by Gustave Jaulmes. This wonderful hotel, honored with the “Palace” distinction in 2016, now has its own 1-Michelin star restaurant. The Hôtel Ermitage**** offers a traditional, cosy, stylish atmosphere with subtle touches of nature to provide a family-home feel. Each of the two hotels has its own Spa concept while Evian Thermal Spa offers treatments using Evian water. Evian Casino, with its many activities and restaurants, is an integral part of the Resort as is the golf club which each year hosts its flagship event, the Evian Championship, one of the five women’s golf majors, and the Grange au Lac, the concert hall dedicated to classic music festivals, including the famous Rencontres Musicales d’Evian.