

PRESS RELEASE

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OPENR LINK WITH CONVERTOR COMPANION INNOVATION REWARDED ON NEW RENAULT MASTER

- Renault wins I-nnovation Award for openR link with convertor companion on new Master
- This Renault innovation enables converters to integrate conversion-related controls directly into the openR link multimedia system through dedicated applications.
- The user thus has centralised access to all the functions specific to his converted vehicle in a single interface.



On Tuesday 21 November 2023, at Solutrans, Renault received an I-nnovation Award in the "connected services solutions" category for its openR link innovation with convertor companion.

Innovation has always been at the heart of Renault's commercial vehicle DNA. On the new Renault Master, openR link multimedia system with integrated Google is ushering in a real revolution in the segment thanks to openR link with convertor companion.



This feature enables converters to integrate an application dedicated to their conversion into the multimedia system.

These applications, developed directly by converters, enable the driver of the new Renault Master to control and monitor conversions directly on the multimedia system's 10" screen.

The advantages for the customer are numerous: better interface for the driver (better visibility, larger controls, colour screen), greater simplicity and safety, better integration, improved quality, possibility of automatic remote updates.

What's more, this eliminates the need for an additional dedicated screen that needs to be mounted on the dashboard, improving the vehicle's residual value.

Three applications will be available from launch: firefighter conversion (with our partner TIB), workshop conversion (with our partner Modul-System) and refrigerated vehicle conversion (with our partner Lamberet).



This digital innovation, openR link with convertor companion, is the result of real teamwork between Renault Pro+ approved converters and our engineering, product and sales teams.

Our range of commercial vehicles is renowned for its design and features, which are conceived and designed to facilitate adaptations.

With new Renault Master, we've taken this strength one step further by involving our partners at a very early stage in the project and taking advantage of the vehicle's new, ultra-modern, connected interface.



Carlos PEDRO, LCV Global Business Conversion Director, Renault brand

The I-nnovation Awards highlight innovative projects that have been shaking up the industrial and professional mobility sector for many years. This year, the Jury, made up of technical managers from VI-VU manufacturers, recognized professionals and specialist journalists, awarded 15 prizes from among the 100 entries, 40 world previews and 70 patents filed!

ABOUT RENAULT

For more than a century, Renault has been designing, making, and selling LCVs that meet the demands of professional clients around the world.

Express, Kangoo, Trafic, and Master: iconic vehicles that are recognised around the world for the innovative ways in which they improve the daily lives of their users.



As a European leader for more than a decade on numerous markets (ICE and EV), Renault Pro+ offers customised and smart sustainable mobility solutions through a unique combination of solutions, services and financing offers that simplify and boost business for professional customers. It brings together innovative digital solutions with a panel of approved body makers and a network of commercial vehicle experts located in more than 600 Renault Pro+ centres in more than 25 countries.