

# PRESS RELEASE

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## KARDIAN : A NEW NAME FOR A RENAULT URBAN SUV FOR INTERNATIONAL MARKETS

- Renault reveals the name of its future international B segment SUV: Kardian
- As a name, Kardian evokes strength, robustness, protection and intensity
- The All-new Renault Kardian will be revealed on 25 October and go on sale in Latin America first



Renault's new urban SUV for international markets will be called Kardian. With its internationally clear consonants, the name brings to mind not only strength and protection, but also dynamic agility. This new B segment model embodies the start of the brand's new product offensive in markets outside of Europe. The All-new Renault Kardian will be produced in Brazil and go on sale first in Latin America.

It will be unveiled in Rio de Janeiro on 25 October at an event where Renault is set to present its new international strategy.

Discover the story of the name of the Renault Kardian.

### RENAULT PRESS

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## **ABOUT RENAULT**

Renault, a historic mobility brand and pioneer of electric vehicles in Europe, has always developed innovative vehicles. With the 'Renaulution' strategic plan, Renault has embarked on an ambitious, value-generating transformation moving towards a more competitive, balanced and electrified range. Its ambition is to embody modernity and innovation in technology, energy and mobility services in the automotive industry and beyond.