



01/09/2023

## HÉLÈNE JOSSELIN APPOINTED VP RENAULT BRAND COMMUNICATIONS

- As of September 1<sup>st</sup>, 2023, Hélène Josselin joins Renault Group as VP Renault Brand Communications.
- She becomes a member of the Renault brand management committee.
- Hélène Josselin reports hierarchically to Stéphanie Cau, Chief Communications Officer of Renault Group, and functionally to Fabrice Cambolive, CEO of Renault brand.
- She succeeds Christian Stein, who will join the executive team of the new Ampere entity.





Hélène Josselin, 50, is graduated from the Ecole Supérieure de Commerce (ESC) in 1995 and holds a post-graduate degree in Marketing and Communications from the Sorbonne University CELSA (Paris IV).

She has a 12-year experience in advertising agencies. She joined Publicis in 1998, where she held various positions in advertising for Renault.

In 2008, she joined the automotive supplier Faurecia as press officer. In 2011, she was appointed Corporate Communications Manager, and in 2014 Business Group Communications Manager for Interior Systems. After 9 years with the Faurecia Group, she joined train manufacturer Alstom in 2017, where she took on senior positions in the brand communication department, including piloting the launch of the new brand in 2019.

In 2021, Hélène Josselin was promoted to Vice-President for Brand, External Events and Customer Communication.

#### **ABOUT RENAULT**

Renault, a historic mobility brand and pioneer of electric vehicles in Europe, has always developed innovative vehicles. With the 'Renaulution' strategic plan, Renault has embarked on an ambitious, value-generating transformation moving towards a more competitive, balanced and electrified range. Its ambition is to embody modernity and innovation in technology, energy and mobility services in the automotive industry and beyond.