



GAME, 5 AND MATCH, RENAULT ELECTRIFIES ROLAND-GARROS

- For the third consecutive year, Renault is a premium partner of the Roland-Garros Grand Slam tennis tournament from 20 May to 9 June.
- Renault will be unveiling a Renault 5 E-Tech electric special edition on the theme of Roland-Garros, displayed on its stand alongside three other Renault 5 E-Tech electric models in vibrant colours.
- The tournament fleet will comprise 180 Renault vehicles.
- Renault will be represented by five ambassadors of the Give Me 5 programme.
- Give Me 5 is a social initiative encouraging young people from underprivileged areas to take part in sporting activities.

A premium partner of the Grand Slam tennis tournament since 2022, Renault will have a 150m² stand dedicated to Renault 5 E-Tech electric.

From 20 May to 9 June, the all-electric icon will be in the spotlight with the unveiling of a Roland-Garros special edition.





Renault 5 E-Tech electric in a Roland-Garros special edition

For the Roland-Garros Grand Slam tennis tournament, Renault will have a stand dedicated to Renault 5 E-Tech electric. The Roland-Garros special edition will be on display for the first time, prior to its arrival in the showrooms for 2025.

The Roland-Garros special edition of Renault 5 E-Tech electric features an elegant and sporty design. Four body colours are available: pearl white, midnight blue, starry black and an exclusive shade of matt slate grey. These colours are a perfect match for the chrome satin-finish roof trim and Ecrou 18-inch diamond-cut wheels in glossy black. The specially designed wheels add a further touch of elegance with a hub cap in a matt shade of slate grey.

The lower part of the front doors features a Roland-Garros logo in the centre of a design representing the Cross of Saint Andrew, inspired by the architecture of the stadium. The roof of Renault 5 E-Tech electric Roland-Garros boasts a textile-finish grained film in satin black.

Inside the car, the special light grey upholstery with its dense, fine, graphic weave is inspired by technical clothing from the world of sport. This fully recycled textile includes a number of open-weave features, including the H-shape of the backrest. The overall effect is enhanced by blue TEP-upholstered lateral supports. The backrests of the front seats are heat-embossed with the Roland-Garros logo.

This seat fabric is also visible on the door panels and fascia strip, alongside the blue TEP. A 'blue white clay' embroidery feature has been added under the passenger air vent. The dashboard trim strip gains a satin metal finish, together with backlighting spelling out the name 'Roland Garros Paris'.

The e-pop gear selector is inspired by tennis racket grips. The Roland-Garros logo can be seen on the end of the selector, just like the base of a racket.

The central console features a smartphone induction charging mat, including red clay powder in the manufacturing process. Similarly, 'red clay' loop-pile mats add the finishing touch to the interior. The brushed aluminium door sills feature a Cross of Saint Andrew, inspired by the architecture of the Roland-Garros stadium, and spelling out the name "Roland-Garros Paris".

Give Me 5, practical projects in underprivileged neighbourhoods

Set up by Renault in 2022 to promote access to sporting activities, Give Me 5 is contributing to the construction and renovation of tennis courts in France, Brazil and Argentina. In France, Renault partnered "Fête le Mur" an association set up by former



tennis player Yannick Noah, to finance three new courts in underprivileged neighbourhoods in Marseille, Poitiers and Roubaix.

The five Renault ambassadors are involved in developing this social initiative for young people in underprivileged neighbourhoods.

This year, Diane Parry and Casper Ruud are joining the list of Renault ambassadors, alongside Félix Auger-Aliassime, Diede de Groot and Luca Van Assche, present since 2023. Diane Parry, 21, is one of the rising stars of French women's tennis, while Norway's Casper Ruud, 25, is currently sixth in the official ATP rankings. He is a three-time Grand Slam finalist and winner of back-to-back Grand Slam titles in 2022 and 2023.

The five ambassadors all wear the Renault logo. Embodying the brand's values and image, they promote access to sporting activities, primarily through Give Me 5, a social initiative aimed at young people in underprivileged neighbourhoods.

Innovative and modern initiatives "by Renault"

Continuing its commitment to young people and sport, Renault is for the second year the title partner of the biggest junior tournament in South America, Roland-Garros Junior Series by Renault. This competition brings together the 16 best players under the age of 16 from 11 Latin American countries. The two winners will have the chance to take part in the Roland-Garros junior tournament scheduled from June 2nd to 8th.

This year, Renault is partnering the world's biggest eTennis tournament: Roland-Garros eSeries by Renault. The brand has thus chosen to accompany the great moments of mobile sports.

An electrified fleet and car-pooling for the Grand Slam

For the tournament, Renault is providing a fleet of 180 vehicles, of which 88 % are electrified. The fleet includes 70 Scenic E-Tech electrics, 30 Rafale E-Tech full hybrids, 40 Espace E-Tech full hybrids and 20 Austral E-Tech full hybrids.

Shuttles will also be provided by four R5 vehicles from the 1970s, retrofitted to run on electric power by The Originals Renault – La Collection.

Tennis fans will be able to use the car-pooling platform set up by Renault: <https://covoiturage.rolandgarros.com>



ABOUT RENAULT

Renault, a historic mobility brand and pioneer of electric vehicles in Europe, has always developed innovative vehicles. With the 'Renaulution' strategic plan, Renault has embarked on an ambitious, value-generating transformation, moving towards a more competitive, balanced and electrified range. Its ambition is to embody modernity and innovation in technology, energy and mobility services in the automotive industry and beyond.