

# PRESS RELEASE

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## CELEBRATING THE 50TH ANNIVERSARY OF THE RENAULT 5

- A FULL YEAR OF CELEBRATIONS
- MANY EVENTS THROUGHOUT THE YEAR



**Throughout 2022, Renault will celebrate the 50th anniversary of one of its icons: the 5.**

Many events and activations will take place to accompany this anniversary. On this occasion, a dedicated logo has been created to pay tribute to the Renault 5.

On social networks, activations have already started to celebrate this anniversary.

The agenda with all the events will be available soon on the Renault brand's media site.

See you on January 20th for the program of this Renault 5 year!



## ABOUT RENAULT

Renault, a historic mobility brand and pioneer of electric vehicles in Europe, has always developed innovative vehicles. With the 'Renalution' strategic plan, Renault has embarked on an ambitious, value-generating transformation moving towards a more competitive, balanced and electrified range. Its ambition is to embody modernity and innovation in technology, energy and mobility services in the automotive industry and beyond.