

PRESS RELEASE



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ALL NEW RENAULT KANGOO VAN E-TECH ELECTRIC, FOR THOSE WHO NEVER STOP



Awarded International Van of The Year 2022, the All-new Renault Kangoo Van stepped into a new era itself with its cargo area reaching up to 3.9m³, its numerous ADAS, and its fair share of innovative features such as the 'Open Sesame by Renault' that boasts the best lateral opening on the market at 1.45m.

With 70,000 units sold since the first electric Kangoo Van was released 10 years ago, Renault remains a European pioneer and leader when it comes to electric mobility, underpinned by a diverse and full range of publicly acclaimed passenger & light commercial vehicles meeting every need.

The year 2022 marks the revival of the 100% electric utility range with the All-new Renault Kangoo Van E-Tech Electric heading the charge, soon to be joined by the new 52kWh version of Master E-Tech Electric.

With a record autonomy of 300km (WLTP cycle), the electric model doesn't compromise on cargo volume nor on innovations, while also providing a flexible mobility solution at ease around town and on the open road.

Renault is back on television with a new campaign that celebrates its professional customers. With Tom Kuntz – Director's Guild of America award winner – at the helm alongside Oscar-winning cinematographer Linus Sandgren – celebrated for *Lalaland* – the film is a blend of creative transitions and special effects that immerse the viewer in the intense day-to-day work of a roofing contractor, paced by excerpts from Georges Delerue's *Nuit Américaine*.

The camera follows a day in the life of a professional jumping from site to site, in variety of breath-taking backdrops, running from one job to the next: from the rooftops of Paris to the seaside, from the countryside to bustling business districts.



With this frenetic pace, a professional needs a vehicle that lives up to their ambitions, an unwavering ally "for those who never stop": Kangoo Van E-Tech Electric.

"Starting with the launch campaigns for the Renault Kangoo Van with "Open Sesame!" and Trafic Van with "Think big!", Renault's new way of communicating around its light commercial vehicle line-up truly comes into its own when championing the success stories of professionals.

Kangoo Van E-Tech Electric marks the start of a new advertising saga on electric utility vehicles by Renault with exceptional production quality involving the best talents, while maintaining the musical coherence that makes our impact on all markets"

Sophie Jaguelin, Director of Expert Brand Content Renault.

Broadcast on TV and online, the international campaign will be run first in Europe, in June, then the rest of the world.

Check out [the film here](#)





ABOUT RENAULT

For more than a century, Renault has been developing, manufacturing and selling light commercial vehicles to meet the requirements of professionals all over the world.

Express, Kangoo, Trafic and Master, iconic vehicles, are recognized worldwide for their innovations that improve the daily lives of their users.

European leader for more than a decade on many markets (thermal and electric), Renault Pro+ offers sustainable, personalized and intelligent mobility solutions thanks to a unique combination of solutions, services and financing intended to simplify and boost business. professional customers. It combines innovative digital solutions, a panel of approved bodybuilders and a network of light commercial vehicle experts through more than 600 Renault Pro+ centers in more than 30 countries.