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2024 GENEVA INTERNATIONAL MOTOR SHOW: RENAULT 5 E-TECH ELECTRIC'S WORLD PREMIERE

- Renault will unveil Renault 5 E-Tech electric for the world in Geneva
- On Monday 26 February at 9:30 am CET, before an international audience of journalists attending the event especially for the occasion (and on [live stream](#))
- An extraordinary moment calls for an extraordinary stand: alongside its E-Tech electric and E-Tech full hybrid line-ups, Renault will feature five avantgarde, one-of-a-kind mobility objects and its interactive avatar, Reno



The Renault brand will be at the 91st Geneva International Motor Show (GIMS), from 26 February to 3 March 2024, at the same 2,900 sq. metre stand as ever in Hall 4.

The press conference to unveil Renault 5 E-Tech electric will start at 9:30 am CET on Monday 26 February at the stand, and will be [streamed live](#).



Renault's new line-up in the spotlight

At its stand – **R5VOLUTION IS A FRENCH THING** – Renault is showcasing its product offensive with the latest models in its electric and hybrid line-up:

- E-Tech electric: Renault 5, Megane and Scenic
- E-Tech full hybrid: Espace and Rafale

Renault 5 E-Tech electric is the first vehicle to include Reno, Renault's interactive avatar. At a demonstrator in the ovoid at the centre of the stand, visitors will be able to chat with this new, clever and friendly travel companion brimming with character.

There will also be two Ampere technology demonstrators:

- one for the new AmpR Small platform (Renault 5 E-Tech electric is the first model to use this B-segment EV platform)
- another for Renault 5 E-Tech electric's new motor, bidirectional charger and optimised battery

Renault's stand will also feature a choice of Renault 5 merchandise revolving around the brand's pop icon. The store, The Originals, will sell articles designed and made with French brands including a Bonzini football table, a Shapers Club surfboard, a Saint James woollen jumper and a Plume electric scooter.



Five unique collaborative projects with French startups

Renault, which is also an activist brand, is enhancing its iconic vehicle's launch with 5 Movements, a programme with five French startups in the mobility sector. Each collaborative project revolves around a natural element – earth, water, air or snow – and all these mobility objects are groundbreaking, compact and high-performance.

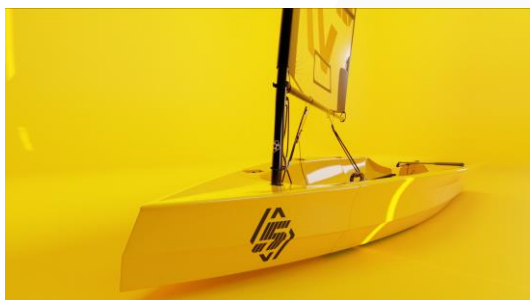
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Reverso – Antoine Simon

The first folding sailing dinghy



Max speed: 45 km/h
Range: limitless
Weight: 16.8 kg

Evol BMX – Olivier Le Quellec

The first electric BMX



Max speed: 45 km/h
Range: 40 km
Weight: 13 kg

Searacer – Flavien Neyertz

The first electric jet ski



Max speed: 77 km/h
Range: up to 2 hours
Weight: 65 kg

Searacer is the first electric jet ski, created in southeast France by Flavien Neyertz and built for water sports. Its high-density motor's performance is unrivalled, and Searacer is versatile enough to wow seasoned sportspeople as much as beginners. It has won an A' Design Award as well as French Grand Prix motorcycle rider Fabio Quartararo's endorsement.

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Moonbike – Nicolas Muron

The first electric snow scooter

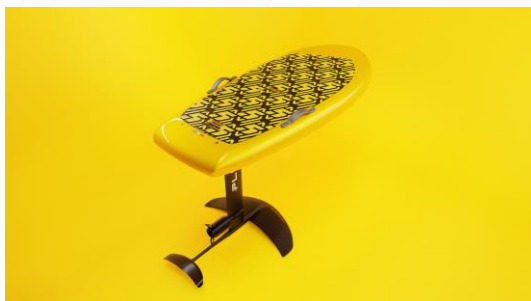


Max speed: 40 km/h
Range: up to 3 hours
Weight: 90 kg

Moonbike is revolutionising wintertime travel with its electric snow scooter. It is lightweight and manoeuvrable, has a caterpillar track at the back and a ski at the front, can travel at over 40 km/h and has a 3-hour range. It is chainless and beltless, so it requires minimal maintenance – and is exceedingly reliable and efficient. This breakthrough is patented, built in the Alps, and will treat users to fun and memorable experiences in winter.

Plume foil – Etienne Monbureau

Electric foil



Max speed: 35 km/h
Range: up to 1,5 hours
Weight: 30 kg

This high-end electric foil strikes the perfect balance with its uncompromising quality at a competitive price. It is packed with 5 years of R&D, is designed and built in France, can ride for up to 90 minutes and weighs less than 30 kg. It can reach 35 km/h and takes off at 15 km/h, providing a soothing and at the same time exhilarating experience quite unlike anything else.

ABOUT RENAULT

Renault, a historic mobility brand and pioneer of electric vehicles in Europe, has always developed innovative vehicles. With the 'Renaulution' strategic plan, Renault has embarked on an ambitious, value-generating transformation moving towards a more competitive, balanced and electrified range. Its ambition is to embody modernity and innovation in technology, energy and mobility services in the automotive industry and beyond.

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