

## COMMUNIQUÉ DE PRESSE

2017-02-23

### RENAULT, ALPINE AND DACIA POISED TO MAKE NEWS AT THE 87TH GENEVA INTERNATIONAL MOTOR SHOW

**Paris – February 23, 2017: Renault, Alpine and Dacia are looking forward to sharing their programme with you at the 2017 Geneva International Motor Show's two press days on March 7-8.**

- **Two press conferences**
- **Three stands: Renault and Alpine in Hall 4 / Dacia in Hall 2**

News from Renault: New Captur, a comprehensive range of crossovers and an EV surprise

- **Renault press conference at 12:15pm, Tuesday, March 7**, presented by Thierry Koskas (EVP, Sales and Marketing, Groupe Renault) and Gilles Normand (SVP, Electric Vehicles),
- The **New Captur**, poised to premier in Geneva, delivers even more distinctive styling and new technologies.
- The **New Koleos** and the **Alaskan** pick-up to hit the European market in 2017.
- Renault, Europe's number one **electric vehicle** brand, takes the wraps off an EV surprise.

Alpine is back!

- **Alpine press conference at 1:15pm, Tuesday, March 7**, presented by Michael van der Sande (Managing Director, Alpine) and David Twohig (Chief Engineer, Alpine).
- Alpine is celebrating its return with the world premiere of its new road car.

News from Dacia:

- Dacia launches the **New Logan MCV Stepway** and a new limited edition series.

Some members of the Groupe Renault Board of Directors and experts will notably be in attendance at the Geneva International Motor Show's press days to address any questions you may have concerning the news presented by Renault, Alpine and Dacia.

Live video coverage of the press conferences will be broadcast on:

- The Groupe Renault website: [www.group.renault.com](http://www.group.renault.com),
  - Renault's Youtube channel: [www.youtube.com/renault](http://www.youtube.com/renault),
  - Twitter @Groupe Renault for live tweets,
  - Renault's Facebook fanpage ([www.facebook.com/renault](http://www.facebook.com/renault))
- and Alpine's fanpage ([www.facebook.com/alpinesportscars/](http://www.facebook.com/alpinesportscars/)) for a Facebook Live session,
- On Snapchat @RenaultLive for an immersive experience on Renault stand.

## About Groupe Renault

Groupe Renault has been making cars since 1898. Today it is an international multi-brand group, selling almost 3.2 million vehicles in 127 countries in 2016, with 36 manufacturing sites, 12,700 points of sales and employing more than 120,000 people.

To meet the major technological challenges of the future and continue its strategy of profitable growth, the Group is harnessing its international development and the complementary fit of its three brands, Renault, Dacia and Renault Samsung Motors, together with electric vehicles and the unique Alliance with Nissan. With a new team in Formula 1 and a strong commitment in Formula E, Renault sees motorsport as a vector of innovation, image and awareness.

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